

Audi Neckarsulm – A site with tradition



1873
Christian Schmidt and Heinrich Stoll establish a workshop for the production of knitting machines in Riedlingen on the Danube



1886
Bicycle production begins

1906
Production of automobiles begins with "Original Neckarsulmer Motorwagen"

1933
Ferdinand Porsche commissioned to build the NSU/Porsche Type 32, the VW Beetle's predecessor



1955
NSU Werke AG is the world's largest motorcycle plant



1880
The company relocates to Neckarsulm

1900
Motorcycle production begins

1928
Automobile production ends and the factory in Heilbronn is sold.

1945
Part of the plant is destroyed in World War II; production gradually resumes in mid-1945

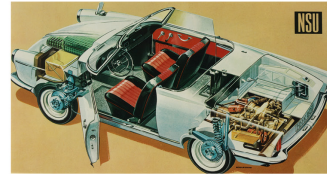


1958
Automobile production resumes with the NSU Prinz I to III

1985
Introduction of the fully galvanized car body in the Audi 100 and Audi 200; company renamed AUDI AG and headquarters moved to Ingolstadt



1975
To better utilize production capacity, contract manufacturing of the Porsche 924 begins; the Porsche 944 follows shortly thereafter



1964
Production of the NSU Wankel Spider, the world's first production car with a rotary piston engine, begins

1988
AUDI AG enters the full-size car class with the Audi V8



1982
The Audi 100 achieves a world-record coefficient of drag (Cd) value of 0.30

1974/75
The site is threatened with closure during the oil crisis; in the legendary "March on Heilbronn," employees fight successfully to save the plant

1969
Merger with Auto Union GmbH in Ingolstadt to become AUDI NSU AUTO UNION AG headquartered in Neckarsulm; the majority shareholder is Volkswagen AG



1967
Series production of the NSU Ro 80 begins; due to its futuristic design and rotary piston engine, it is voted "1968 Car of the Year"



1989
Introduction of turbocharged diesel engine with direct fuel injection in a passenger vehicle



1994
Start of production of the Audi A8, the first series-produced vehicle in the world with an all-aluminum body (ASF)

2001
Victory in Le Mans with the newly developed FSI direct fuel injection

2006
German premiere of the Audi R8 sports car
First victory in the 24 Hours of Le Mans with a diesel engine developed in Neckarsulm



1990
First Audi victory in the DTM with an Audi V8



2000
Series production of the Audi A2 begins, the first large-scale production car with an aluminum body

2005
Audi Forum Neckarsulm opens



2007
Establishment of production turntable between the Ingolstadt and Neckarsulm plants with the start of production of the Audi A4 Sedan



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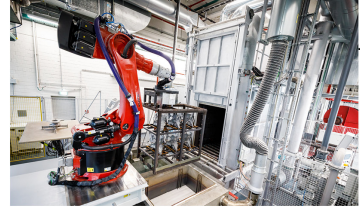
2008
Inauguration of the new toolmaking shop

2012
Inauguration of the Technical Center for Fiber-Reinforced Polymers and the new Engine Test Center



2014
Inauguration of Audi Böllinger Höfe (Logistics Center and R8 production)

2017
Opening of the Fuel Cell Competence Center



2018
Inauguration of the Technical Center for the Testing of Aluminum Materials

2016
Completion of new Audi A8 production buildings



2013
Audi Neckarsulm receives the J.D. Power Award as “Best Production Plant in Europe”

2011
Audi acquires a 23-hectare plot in the Böllinger Höfe industrial park in Heilbronn (further plots acquired in 2014 and 2018)

2019
Establishment of an MEA Technical Center for fuel cell development

Start of the cross-site “Mission:Zero” environmental program with measures for decarbonization, water use, resource efficiency, and biodiversity



2021
Automotive Initiative 2025 (AI25): Establishment of a network of expertise for the digital transformation of vehicle production and logistics

Establishment of a Competence Center for high-voltage batteries

2020
Start of production of the all-electric Audi e-tron GT

