



Communications Motorsport

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Winter athletes visit Audi at DTM

- **DSV stars are DTM guests at EuroSpeedway**
- **Motorsport marathon for Audi executive board member Michael Dick**
- **Katherine Legge brings “Glamour” to DTM**

Ingolstadt/Klettwitz – 80,000 fans witnessed the DTM race at the EuroSpeedway last year. The audience at this year’s round (Sunday, starting at 1:45 pm live on “das Erste”) will also include prominent winter athletes.

Two of the most successful winter athletes of the German Ski Federation (DSV), **Evi Sachenbacher-Stehle** and **René Sommerfeldt**, will visit the Audi DTM team. National coach **Jochen Behle** will accompany them on their trip to the Lausitz region.

Cross-country skier Evi Sachenbacher-Stehle won the gold medal at the 2002 Winter Olympics in Salt Lake City in the relay and silver in the sprint event. René Sommerfeldt was the first German cross-country skier to clinch overall victory in the World Cup, in the 2003/2004 season.

Another guest in attendance at the EuroSpeedway will be **Michael Dick**, who – as Executive Board Member for Technical Development - is also responsible for AUDI AG’s motorsport commitment. After the DTM season opener at Hockenheim and the 24-hour race at the Nürburgring, this will be Dick’s third race weekend in a row, which is a clear indication of how much importance the Audi brand attaches to motorsport.



Katherine Legge is now bringing “**Glamour**” to the DTM. Starting with the race at the EuroSpeedway, the Briton from the Audi Sport Team Abt Lady Power who lives in Switzerland will not only advertise the Audi collection on her Audi A4 but also the women’s magazine “Glamour” published by Condé Nast-Verlag.

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Photographs and information available at www.audi-motorsport.info

AUDI AG sold a total of 1,003,469 cars in 2008 and thus achieved its 13th consecutive record year. The Company posted new record figures with revenue of €34.2 billion and profit before tax of €3.2 billion. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007 and of the Audi A4 in early October 2008. The Company is active in more than 100 markets worldwide. AUDI AG’s wholly owned subsidiaries include Automobili Lamborghini Holding S.p.A. in Sant’Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 58,000 people worldwide, including 46,500 in Germany. The brand with the four rings invests around €2 billion each year in order to sustain the company’s technological lead embodied in its “Vorsprung durch Technik” slogan. Audi plans to significantly increase the number of models in its portfolio by 2015 to 42. The AUDI brand celebrates its 100th birthday in 2009. The company was founded by August Horch in Zwickau on July 16, 1909; he named it AUDI after the Latin translation of his surname (“hark!”).

