



**Communications Motorsport**

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## **Top brands opt for Audi and the DTM**

- **Strong new and proven partners for Audi Sport**
- **BP Group broadens its commitment with Audi in the DTM**
- **Edoardo Mortara in Castrol EDGE Audi RS 5 DTM**

**Ingolstadt, March 24, 2015 – Audi provided the DTM Champion five times in the past eight years. The aim for the 2015 season is clear: another title in the prestigious touring car series. In pursuit of this aim, the brand with the four rings can rely on the support of internationally renowned partners.**

The BP Group has significantly extended its commitment with Audi in the DTM. Audi Sport has been relying on Castrol EDGE engine oil for years. In the 2015 season, Edoardo Mortara (I) will be competing in a Castrol EDGE Audi RS 5 DTM sporting the green-blue graphics of Castrol EDGE and Aral Ultimate 102 high-performance fuel.

“We’re proud to have such strong partners supporting Audi Sport,” says Dieter Gass, Head of DTM at Audi Sport. “That Castrol is broadening its commitment makes us equally happy as the fact that all other major partners continue to be with us.”

In the driver-partner allocation, Audi Sport has opted for continuity. Blue in the DTM stands for Mattias Ekström (S) and Red Bull. The Swede and the market leader in energy drinks are now tackling their 15th joint DTM season. The yellow-green Schaeffler Audi RS 5 DTM driven by Mike Rockenfeller (D) has by now become a staple in the DTM as well. The Schaeffler Group, one of the world’s leading automotive and industry suppliers, has been partnering with Audi Sport since 2011.

The bright orange Hoffmann Group Audi RS 5 DTM that, like last year, is driven by Jamie Green (GB) is similarly conspicuous. The Hoffmann Group is Europe’s leading system partner for quality tools and supplier to Audi’s new Competence Center Motorsport in Neuburg.

AS Auto Verlag and Burda are two leading German media companies to back Audi and the DTM as well – each using graphics with black as the basic color. The two-time DTM Champion Timo Scheider (D) is again driving the AUTO TEST Audi RS 5



DTM and Adrien Tambay (F) the Playboy Audi RS 5 DTM.

The Audi Group itself banks on the DTM's appeal too. Nico Müller (CH) advertises Audi Financial Services on his Audi RS 5 DTM and Miguel Molina (E) Audi Sport. Under this brand name, Audi will be offering the company's sportiest models in the future: the Audi R8 and the RS models. The overalls of the mechanics will continue to have 'Audi Top Service' emblazoned on them in 2015.

Four other top brands – Akrapovič, a leader in the production of exhaust systems, the Swiss watch brand ORIS, wheel manufacturer O.Z. and suspension specialist Eibach – are partners of all eight Audi RS 5 DTM cars.

Four of the eight new liveries (Audi Sport, Playboy, Hoffmann Group, Schaeffler) will be participating in the official DTM track tests at Estoril (Portugal) from Wednesday until Friday this week. The other four Audi RS 5 DTM cars will be seen on track for the first time in the DTM tests at Oschersleben (Germany) from April 14 to 16.

#### **The Audi teams in the 2015 DTM**

5 Mattias Ekström (S)  
Red Bull Audi RS 5 DTM  
Audi Sport Team Abt Sportsline

10 Timo Scheider (D)  
AUTO TEST Audi RS 5 DTM  
Audi Sport Team Phoenix

17 Miguel Molina (E)  
Audi Sport Audi RS 5 DTM  
Audi Sport Team Abt Sportsline

27 Adrien Tambay (F)  
Playboy Audi RS 5 DTM  
Audi Sport Team Abt

48 Edoardo Mortara (I)  
Castrol EDGE Audi RS 5 DTM  
Audi Sport Team Abt

51 Nico Müller (CH)  
Audi Financial Services Audi RS 5 DTM  
Audi Sport Team Rosberg



53 Jamie Green (GB)  
Hoffmann Group Audi RS 5 DTM  
Audi Sport Team Rosberg

99 Mike Rockenfeller (D)  
Schaeffler Audi RS 5 DTM  
Audi Sport Team Phoenix

- End -

In 2014, the Audi Group delivered approximately 1,741,100 cars of the Audi brand to its customers. The company achieved revenue of €53.8 billion and an operating profit of €5.15 billion in 2014. Audi operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun and Foshan (China) as well as Jakarta (Indonesia). The brand with the Four Rings will start producing cars in Curitiba (Brazil) this year and in San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). The company currently employs approximately 80,000 people worldwide, thereof around 58,000 in Germany. Total investment of about €24 billion is planned from 2015 to 2019 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long-term goal is CO<sub>2</sub>-neutral mobility.