

## The upgraded flagship Audi A8

Ingolstadt, February 15, 2022

**More prestigious, more commanding and more athletic: With a sharpened design and innovative technologies, Audi is bringing out even more of the progressive character of the A8 luxury sedan with driving appeal. At the top of the established technology portfolio in the A8 are the new high-end headlights and taillights. New features include lane and orientation lights for highways. The upgraded A8 has the digital OLED (organic light emitting diode) taillights on-board as standard.**

**See how the redesigned and precisely orchestrated design elements in the front, side and rear of the car sharpen the profile of the brand's top model. Available for this are the chrome exterior package and the new S-line exterior package, which is now available for the A8 for the first time.**

[Here](#) you can find all information about the A8.

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segments. With its brands Audi, Ducati, Lamborghini and, since January 1, 2022, Bentley, it comprises the premium brand group within the Volkswagen Group. Its brands are present in more than 100 markets worldwide. Audi and its partners produce automobiles and motorcycles at 21 locations in 13 countries.

In 2021, the Audi Group delivered around 1.681 million cars from the Audi brand, 8,405 sports cars from the Lamborghini brand and 59,447 motorcycles from the Ducati brand to customers. More than 85,000 people all over the world work for the Audi Group, around 60,000 of them in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the premium brand group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.

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