



Communications Model Lines, Innovation and Technology

Eva Stania

Phone: +49 152 57767044

E-mail: eva.stania@audi.de

<https://www.audi-mediacyber.com>

The fourth generation of the RS icon: the new Audi RS 6 Avant

- **High-performance Avant for all purposes – sportiness and practical benefits**
- **4.0 TFSI twin-turbo V8 with mild hybrid: high power meets high efficiency**
- **441 kW (600 metric hp), 800 Nm (590.0 lb-ft), 0 to 100 km/h (62.1 mph) in just 3.6 seconds**

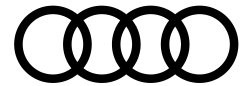
Ingolstadt, August 21, 2019 – 25 years of RS, 25 years of high-performance station wagons from Audi: With the new Audi RS 6 (combined fuel consumption in l/100 km: 11,7–11,5 (20.1 – 20.5 US mpg); combined CO₂ emissions in g/km: 268 – 263 (431.3 g/mi – 423.3)) Audi Sport is ushering in a new chapter in the history of the high performance Avant. Even more power combined with increased efficiency thanks to mild hybrid system turn the RS 6 Avant into the perfect companion for any purpose. The new Audi RS 6 Avant will go on sale in dealerships in Germany and other European countries by the end of 2019. The basic price will be EUR 117,500.

“Throughout our 25-year RS history, the Audi RS 6 Avant is one of our absolute icons with a large global fan base,” says Oliver Hoffmann, Managing Director of Audi Sport GmbH. “We will also be offering the RS 6 Avant in North America for the very first time. As such, we will be tapping into a new market with huge potential and generating further growth.”

Broad and powerful: the exterior design

The body style, which is unique in its segment, proves alluring the moment you set eyes on the new Audi RS 6 Avant, even when stationary. The RS model sports an emphatically differentiated design compared with the A6 Avant base model. With the exception of the front doors, roof and tailgate, the exterior is made up solely of RS-specific parts. The body, which has been widened around 40 millimeters (1.6 in) on each side with its broad flared wheel arches, emphasizes the distinctive character of the high-performance Avant. The 22-inch wheels accentuate the striking proportions.

The entire front-end is differentiated to the maximum, providing a distinctive look within the A6 model line. In addition to the new hood together with powerdome, the RS 6 Avant also adopts the front headlights from the A7 model line. These not only come with a flatter, sportier expression, but also offer the option of the RS specific [Matrix LED laser headlight](#) with darkened



trims as an additional USP of the RS 6 Avant in the A6 family. Similar to the LED rear lights, they feature a dynamic turn signal along with RS-specific sequencing when the vehicle is locked and unlocked.

The three-dimensional honeycomb structure within the Singleframe grill is finished in gloss black. In combination with the much flatter and wider geometry, this reinforces the athletic look of the RS 6 Avant (combined fuel consumption in l/100 km: 11,7 – 11,5 (20.1 – 20.5 US mpg); combined CO₂ emissions in g/km: 268 – 263 (431.3 – 423.3 g/mi)). The Singleframe surround and the quattro logo in the bumper have been eliminated. Below the standard LED headlights, side air inlets open on the strikingly drawn new RS bumper and extend almost into the lower edge of the headlights. The designers have taken their cue from the front-end of the Audi R8 supercar (combined fuel consumption in l/100km: 13.3 – 12.9 (17.7 – 18.2 US mpg); combined CO₂ emissions in g/km: 301 – 293 (484.4 – 471.5 g/mi)).

The characteristic Avant silhouette dominates in the side view – elongated front section, long, straight roofline and flat D pillars, which rest on the quattro blisters. The RS-specific sills with black inserts visually emphasize on the flanks the pronounced forward thrust. The dynamic rear-end consists of the roof edge spoiler and an RS-specific bumper with rear diffuser and design elements in gloss black. In hallmark RS style, the RS exhaust system flows on both sides into oval chrome-colored tailpipes – an RS sport exhaust system with black tailpipes is available as an option.

Supreme power package: the engine

The 4.0 TFSI in the new Audi RS 6 Avant delivers 441 kW (*600 metric hp*) and 800 Nm (*590.0 lb-ft*) of torque, which is maintained at this high level between 2,050 and 4,500 rpm. In just 3.6 seconds the high-performance station wagon sprints from zero to 100 km/h (*62.1 mph*). And in a mere 12 seconds the RS 6 Avant reaches 200 km/h (*124.3 mph*). Top speed is electronically governed at 250 km/h (*155.3 mph*). With the optional dynamic package, the RS station wagon does up to 280 km/h (*174.0 mph*) or even up to 305 km/h (*189.5 mph*) with the dynamic package plus.

Thanks to the 48 volt main electrical system the twin-turbo V8 combines maximum performance with high efficiency. A belt alternator starter lies at the heart of the [mild hybrid system \(MHEV\)](#). Up to 12 kW of power can be recovered during light deceleration and stored in a separate lithium-ion battery. If the driver takes their foot off the accelerator at a speed between 55 and 160 km/h (*34.2 to 99.4 mph*), the drive management selects one of two options: Depending on the driving situation and setting in the [Audi drive select](#) the new RS 6 Avant recovers energy or coasts up to 40 seconds with the engine switched off. Pressing the accelerator makes the belt alternator starter restart the engine. MHEV technology allows for start/stop operation at speeds of up to 22 km/h (*13.7 mph*). Fuel savings of up to 0.8 liters per 100 kilometers are possible in everyday driving.



The [cylinder on demand \(COD\)](#) system is also onboard as another efficiency component. At low through intermediate load and speed, it deactivates cylinders 2, 3, 5 and 8 in the high gears by switching off injection and ignition and closing the intake and exhaust valves. In four-cylinder operation the operating points in the active cylinders are displaced toward higher loads in areas of the characteristic map with higher efficiency, while the deactivated cylinders largely run without losses, like gas springs. When the driver presses the accelerator pedal, they are reactivated instantly.

For all its efficiency the 4.0 TFSI develops a sporty, voluminous V8 sound. The driver can influence the engine sound using the [Audi drive select](#) system. The optional RS sport exhaust system with black tailpipe trims ensures a maximum sporty sound experience. In the customizable RS1 and RS2 modes, customers decide themselves whether the sound should be sporty or balanced.

The standard [eight-speed tiptronic](#) with optimized shift times transmits the power of the 4.0 TFSI to the [quattro](#) permanent all-wheel drive. The drive forces are distributed to the front and rear axle in a ratio of 40:60 via the all-mechanical center differential. If one wheel slips, more drive torque automatically goes to the axle with the better traction. Up to 70 percent can flow to the front wheels and up to 85 percent to the rear wheels.

The [wheel-selective torque control](#) optimizes the agile and safe handling of the new RS 6 Avant – it brakes the wheels with reduced load on the inside of a bend slightly before they can begin to spin. The [quattro sport differential](#) in the optional dynamic package and dynamic package plus shifts the drive torque when cornering at speed as required between the rear wheels, thus improving traction, stability and dynamics.

Even more agile: the suspension

On the new RS 6 Avant (combined fuel consumption in l/100 km: 11,7 – 11,5 (20.1 – 20.5 US mpg); combined CO₂ emissions in g/km: 268 – 263 (431.3 – 423.3 g/mi)), the front and rear axles use a five-link design to handle the induced longitudinal and transverse forces separately. The linkages and the subframes are made largely of aluminum. The track width is 1,668 millimeters (*5.5 ft*) front and 1,650 millimeters (*5.4 ft*) rear.

The standard [RS adaptive air suspension](#) with controlled damping was tuned specifically for the RS and provides, thanks to the new air spring module with a 50 percent higher spring rate, a top speed of 305 km/h (*189.5 mph*) for the first time in conjunction with the dynamic package plus. It can be set to several modes and includes automatic level control. The body of the new RS 6 Avant is 20 millimeters (*0.8 in*) lower than on the Audi A6 Avant with standard suspension; at speeds of 120 km/h (*74.6 mph*) and above, it is lowered by another 10 millimeters (*0.4 in*). A lift mode raises the vehicle by 20 millimeters (*0.8 in*) at low speed. The very wide spread of the RS sport air suspension offers the driver a free choice between long-distance comfort and maximum performance.



The RS sport suspension plus with [Dynamic Ride Control \(DRC\)](#) is available as an alternative. It uses steel springs and three-stage adjustable dampers that are connected to one another via diagonal oil lines and a central valve. When cornering at speed, the valves regulate the oil flow in the damper of the spring-deflected front wheel at the outside of the curve. They increase the support provided and reduce pitch and roll movements. This lets the RS 6 Avant (combined fuel consumption in l/100 km: 11,7 – 11,5 (20.1 – 20.5 US mpg); combined CO₂ emissions in g/km: 268 – 263 (431.3 – 423.3g/mi)) hug the road more tightly and improves handling. A new damper generation with integrated control valve ensures much more noticeable spread between the individual modes of the Audi drive select system.

The new RS 6 Avant comes standard with the sporty [progressive steering](#) with its direct ratio. The system develops significantly higher return forces with increasing steering angle for precise steering feedback. Its newly developed power assist directly connects the driver and road. Optionally with the dynamic package and dynamic package plus the new RS 6 Avant comes with [dynamic all-wheel steering](#). It combines dynamic steering at the front axle, which uses an infinitely variable strain wave gearing, with a separate rear axle steering system with a spindle drive and track rods. At low speeds, the rear wheels turn as much as five degrees in the opposite direction relative to the front wheels. This reduces the turning circle by as much as one meter (*3.3 ft*), making the RS 6 Avant more agile in city traffic and tight curves. At intermediate and high speeds, the rear wheels turn by as much as two degrees in the same direction – promoting stability particularly when changing course quickly.

The driver can change the character of their RS 6 Avant using the [Audi drive select](#) dynamic handling system. Six profiles are available: comfort, auto, dynamic, efficiency, and the individually configurable RS-specific RS1 and RS2 modes, which can be activated directly using the “RS MODE” steering wheel button. This automatically opens the RS-specific displays in the Audi virtual cockpit. The [Audi drive select](#) dynamic handling system influences the engine and transmission management, the power steering, the suspension, the dynamic all-wheel steering, the [quattro sport differential](#), the engine sound and the characteristics of the automatic air conditioning. The RS2 mode exists specifically to influence the Electronic Stabilization Control (ESC) directly at the push of a button.

The new RS 6 Avant is fitted standard with 21-inch cast aluminum wheels in 10-spoke star design, which are shod with 275/35 size tires. An RS-specific wheel in 22-inch 5-V-spoke trapezoid design with 285/30 tires is available as an option, in a choice of silver, matt titanium look, gloss turned finish, and gloss anthracite black, gloss turned finish. The calipers of the RS steel brake system with ventilated and perforated discs (420 millimeters (*16.5 in*) front, 370 millimeters (*14.6 in*) rear) are painted black as standard and are optionally available in red. With the optional RS ceramic brakes, the calipers come in a choice of gray, red or blue. Their discs measure 440 millimeters (*17.3 in*) (front) and 370 millimeters (*14.6 in*) (rear). The newly developed RS ceramic brake system weighs around 34 kilograms (*75.0 lb*) less than its steel counterpart, thus reducing unsprung masses. The Electronic Stabilization Control (ESC) features a sport mode or can be switched off entirely.



Sporty and variable: the interior

The pioneering interior design accentuates with its driver orientation and the inlays in aluminum race, anthracite the sporty character of the new RS 6 Avant (combined fuel consumption in l/100 km: 11,7 – 11,5 (20.1 – 20.5 US mpg); combined CO₂ emissions in g/km: 268 – 263 (431.3 – 423.3 g/mi)). With its horizontal alignment and its tiered, three-dimensional structure, the instrument panel appears light and sleek. The user interface of the all-digital operating system harmonizes with the clear black-panel design. The top [MMI touch response](#) display is incorporated almost invisibly into the black-panel architecture. The “RS Monitor” display provides the driver with the option of having the top display provide an overview of the temperature status of the drive components, the maximum g acceleration figures along with information on tire pressure and temperature. In the [Audi virtual cockpit](#), special RS displays provide information on tire pressure, torque, power output, engine oil temperature, boost pressure, lap timings, acceleration measurements and g forces. The shift light display prompts the driver to upshift when the maximum engine speed is reached. The optional [head-up display](#) also provides several RS-specific graphic displays.

The fully perforated sport leather steering wheel, flattened at the bottom, with new large RS shift paddles made of aluminum, features multifunction buttons that allow the driver to also directly select the new Audi drive select RS1 and RS2 modes. RS and RS 6 logos adorn the interior on the steering wheel, seats and the illuminated front door sill trims. The Audi Sport emblem is projected onto the road when the front or rear doors are opened.

The sport seats in black pearl Nappa leather/Alcantara come with RS embossing and rhombus pattern. As an option, RS sport seats are available in perforated Valcona leather with honeycomb pattern and RS embossing. Their perforation also allows ventilation for the first time. Two RS design packages, red and gray, bring color and additional sportiness into the interior – with this option, the steering wheel rim, gear lever gaiter and knee pads are in Alcantara with contrasting stitching. Belt straps with color edging and RS floor mats round out the package. Inlays in carbon, wood natural, gray-brown, or matt aluminum add further customization options.

The new RS 6 Avant is even roomier inside. The luggage compartment has a capacity of between 565 (20.0 cu ft) and 1,680 liters (59.3 cu ft), the loading width between the wheel arches is now 1.05 meters (3.4 ft), 14 millimeters (0.6 in) larger than the previous model. The split-folding rear seat bench in the ratio 40:20:40 can be released and folded conveniently from the luggage compartment. A power tailgate and luggage compartment cover are standard. In combination with the optional convenience key, sensor control allows the tailgate to be opened with a foot gesture. The optional swiveling trailer towing hitch features an electric release function. Also available as an option is the camera-based trailer assist, which helps the driver when reversing and maneuvering with a trailer.



Large choice: infotainment, assist systems, colors and materials

The new RS 6 Avant comes with extensive comfort, connectivity and driver assist equipment. In this way, it combines consistent sportiness with unlimited long-distance capability and assists the driver in many situations. More than 30 assist systems are available – including adaptive cruise assist, intersection assist, lane change warning, curb warning and 360 degree cameras.

The paint range for the new Audi RS 6 Avant (combined fuel consumption in l/100 km: 11,7 – 11,5 (20.1 – 20.5 US mpg); combined CO₂ emissions in g/km: 268 – 263 (431.3 – 423.3g/mi)), comes with thirteen colors, including the two RS-specific colors Nardo gray and Sebring black, crystal effect along with a choice of five matt effect paint finishes. The exterior mirror housings come standard in black, and are optionally also available in the body color or matt aluminum. The matt aluminum, black and carbon styling packages change the vertical blades, the horizontal splitter, the sill inserts, roof rails and window slot trims as well as the rear diffuser trim. The Audi rings and the RS logos at the front and rear can also be finished in gloss black as an option for the black and carbon styling packages. The Audi exclusive range offers numerous other customization options.

– End –

The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since September 1, 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Starting on September 1, 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO₂ emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit www.audi.de/wltp.

We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tire formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the “Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models,” which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern, Germany or at www.dat.de.



The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2018 fiscal year, AUDI AG achieved total revenue of €59.2 billion and an operating profit before special items of €4.7 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.
