



**Communications Product and Technology**

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## The Audi A5 is now more attractive than ever

- **Sporty harmony and dynamic elegance in design**
- **New MMI touch operating concept**
- **S TDI models with 700 Nm of torque (516.3 lb-ft): greater dynamics and increased efficiency thanks to the 48 volt electrical system and EPC**

**Ingolstadt, September 6, 2019 –The Audi A5 Sportback, the A5 Coupé and the A5 Cabriolet now feature a new, tauter look and the cutting-edge MMI touch operating concept. Mild hybrid technology offers greater comfort while also reducing fuel consumption. The 3.0 TDI engine with electric powered compressor and 48-volt main electrical system in the updated Audi S5 Sportback (combined fuel consumption in l/100 km\*: 6.2–6.1 (37.9–38.6 US mpg); combined CO<sub>2</sub> emissions in g/km\*: 162–160 (260.7–257.5 g/mi)) and the S5 Coupé (combined fuel consumption in l/100 km\*: 6.2–6,1 (37.9–38.6 US mpg); combined CO<sub>2</sub> emissions in g/km\*: 161–160 (259.1–257.5 g/mi)) provide for potent pulling power.**

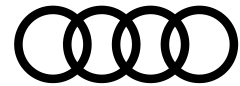
### **Sporty look: the exterior design**

Elements of the new design language from the full-size class characterize the sporty aesthetics of the updated Audi A5. Even the first generation from 2007 fascinated with its sporty and harmonious body line. The second generation from 2016 added new, sharper accents. Now Audi has significantly revised the exterior, with the front end, in particular, exuding an even more powerful resolve. The Singleframe with the honeycomb grille is flatter and somewhat wider. Ventilation slits above the grille are reminiscent of the classic Audi Sport quattro from 1984. A bold blade forms the lower edge of the bumper, which features larger air inlets. A new sill provides for a slimmer appearance when viewed from the side; a diffuser insert with trapezoidal tailpipes makes the back of the car look wider.

All body and engine variants in the A5 product line roll off the assembly line with LED headlights as standard equipment. Audi offers Matrix LED headlights with LED rear lights featuring dynamic turn signals as an optional upgrade. Customers opting for the top end get Matrix LED headlights including Audi laser light, LED rear lights with dynamic turn signals and dynamic light sequencing. The equipment line concept is also new. Besides the basic variant, the exterior is now available in two optional lines: advanced and S line. The S models and the A5 Cabriolet also come with their own unique look. The exterior lines are now freely combinable with the S line and design selection interior packages. Customers can choose from 12 paint finishes, including the new shade district green, metallic.

**The equipment, data, and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.**

\* Information on fuel consumption and CO<sub>2</sub> emissions as well as efficiency classes in ranges depending on the tires and alloy wheel rims used



Horizontal lines dominate the interior of the A5 models. That large MMI touch display, the control center of the new operating system, is the focal point of the instrument panel and angled slightly toward the driver. The multicolor contour/ambient lighting package adds highlights in the dark. It is standard with the design selection equipment line.

**Groundbreaking: connectivity**

With its new MMI touch system, the highly connected Audi A5 offers a user experience similar to a contemporary smartphone. A 10.1-inch touch display with acoustic feedback replaces the rotary pushbutton used in previous models. The graphics are clean and reduced; the menu structure reflects the expectations of the user. The MMI search is based on free text input and returns relevant hits very rapidly. Natural-language voice control understands many formulations from everyday speech. The top of the line is the MMI navigation plus infotainment control center.

New functions also make navigation intelligent and intuitive. For example, it suggests routes based on routes previously driven. Audi connect and Audi connect plus comprise a multitude of online services, including online traffic sign and hazard information, on-street parking and the Car-to-X service traffic light information, which Audi launched in Ingolstadt this July. It connects the car to the city's central computer that controls the traffic lights. The myAudi app connects the car with the customer's smartphone. The standard personalization allows the creation of as many as seven different user profiles for storing personal settings and preferences. The optional digital Audi connect key turns an Android smartphone into a vehicle key that can unlock the doors and start the engine.

The updated Audi A5 uses a new main unit with increased computing power – the third-generation modular infotainment platform (MIB 3). It works together with equally new Communication box, which handles such things as telephony and the Audi connect services. The Audi A5 comes standard with a Wi-Fi hotspot. The driver controls the full-HD, 12.3-inch display (1,920 x 720 pixels) of the Audi virtual cockpit plus via the multifunction steering wheel and can choose between three views. This is complemented by a head-up display that projects important information into the driver's direct field of view.

A major new addition to the A5 product line is functions on demand. Customers can now use the myAudi app to add three functions online at any time after purchasing their car: Audi navigation MMI plus, DAB+ digital radio and the Audi smartphone interface. They can choose between three terms: one month, one year, or unlimited. The Audi phone box and the Bang & Olufsen Premium Sound System with 3D sound round out the range in the Audi A5.

Audi offers numerous driver assist systems for the updated A5 models, several of them as standard equipment. In Germany, the optional systems have been bundled into the "Drive" and "Park" packages.

\* Information on fuel consumption and CO<sub>2</sub> emissions as well as efficiency classes in ranges depending on the tires and alloy wheel rims used



### **Powerful, sophisticated, efficient: the drive system**

The updated Audi A5 models (combined fuel consumption in l/100 km\*: 5.4–3.7 (*43.6–63.6 US mpg*); combined CO<sub>2</sub> emissions in g/km\*: 143–98 (*230.1–157.7 g/mi*)) are available in Europe with an output range from 120 kW (163 hp). This includes the S models with their powerful V6 engines. The engines satisfy the limits of the Euro 6d-temp emissions standard.

At market introduction, four A5 engine variants will be equipped with a mild hybrid system (MHEV). A belt alternator starter, which is connected to the crankshaft, recovers energy during deceleration and stores this in a compact lithium-ion battery. With the four-cylinder engines, the MHEV system is integrated into the 12-volt electrical system and into a new 48-volt main electrical system in the S TDI models. With the S5 TDI, for example, Audi measurements show that this electrification can reduce fuel consumption in everyday operation by up to 0.4 liters per 100 kilometers by means of recuperation or shutting down the engine when the driver lifts off of the accelerator. The start-stop range begins at an unusually high speed; restarts are fast and smooth.

All A5 models are equipped with an automatic transmission, either a seven-speed S tronic or an eight-speed tiptronic. quattro drive is available as an option for the mid-range engine variants and comes standard with the three most powerful ones.

### **Cultivated sportiness: the suspension**

The suspension harmonizes perfectly with the cultivated sportiness that all A5 models convey. The standard tuning is sporty, yet comfortable. A tauter sport suspension and a suspension with controlled damping are available as options. The latter is integrated into the Audi drive select dynamic handling system, which comes as standard in all models with at least 140 kW. The steering, automatic transmission and engine management are likewise integrated into Audi drive select. Drivers can choose between five Audi drive select profiles to determine how these components work together. Mounted behind the large wheels – up to 20 inches in diameter – are powerful brakes.

### **Hefty torque: the Audi S5 TDI**

700 Nm (*516.3 lb-ft*) of torque and output of 255 kW (347 hp) – the updated Audi S5 Sportback (combined fuel consumption in l/100 km\*: 6.2–6.1 (*37.9–38.6 US mpg*); combined CO<sub>2</sub> emissions in g/km\*: 162–160 (*260.7–257.5 g/mi*)) and the S5 Coupé (combined fuel consumption in l/100 km\*: 6.2–6.1 (*37.9–38.6 US mpg*); combined CO<sub>2</sub> emissions in g/km\*: 161–160 (*259.1–257.5 g/mi*)) have a V6 diesel engine under the hood in European markets. The 3.0 TDI offers brawny pulling power, cultivated smoothness and long range, thanks in part to its MHEV system and the electric powered compressor, which supports the turbocharger. Both S TDI models accelerate from 0 to 100 km/h (*62.1 mph*) in under 5 seconds. The electronically limited top speed of 250 km/h (*155.3 mph*) is just a formality.

An eight-speed tiptronic and permanent quattro all-wheel drive transfer the power in the S5 Sportback and S5 Coupé. A taut S sport suspension is standard; damper control is optional.

\* Information on fuel consumption and CO<sub>2</sub> emissions as well as efficiency classes in ranges depending on the tires and alloy wheel rims used



Inside and out, a host of design details point to the unique position of the S TDI models – from the four round exhaust tailpipes to the S mode in the optional Audi virtual cockpit.

Audi offers the S5 Coupé and the S5 Sportback with the 3.0-liter TFSI in markets outside Europe. The turbocharged gasoline direct injection engine has an output of 260 kW (354 hp) and produces a hefty torque of 500 Nm (*368.8 lb-ft*) from 1,370 to 4,500 rpm. The V6 propels the S5 Coupé TFSI from 0 to 100 km/h (*62.1 mph*) in 4.7 seconds and up to an electronically governed top speed of 250 km/h (*155.3 mph*). The standard sprint takes two tenths of a second longer in the S5 Sportback TFSI.

#### **Open-air driving: the Audi A5 Cabriolet and the S5 Cabriolet**

Like every open-top Audi, the A5 Cabriolet has a classic fabric top. It is an acoustic hood and opens fully automatically in 15 seconds at speeds of up to 50 km/h (*31.1 mph*). Targeted reinforcements provide for a highly rigid body. With the top up, the trunk of the four-seater has a volume of 370 liters (*13.1 cu-ft*); the split rear seatbacks can be folded forward.

#### **Exclusive offer: the special edition Audi A5 edition one**

A special edition model will accompany the launch of the updated A5 product line. The edition one is available for all Sportback and Coupé models having engines with at least 140 kW. The sport suspension comes as standard. The exterior design is based on the S line and features additional, eye-catching black elements such as a roof dome in brilliant black with the A5 Coupé. The paint finishes are quantum gray, Daytona gray, pearl effect and district green, metallic. For the interior, customers can choose between the design selection and S line interior packages. Exclusive details enhance both interiors.

#### **Price and market launch: Sales in Europe beginning in fall 2019**

The Audi A5 models and the S5 models with a TDI engine and sporty new look can be ordered in Europe from fall 2019. The models will be with dealers starting in early 2020. The base price in Germany for the A5 Coupé 40 TFSI with 12 V MHEV and 140 kW is 42,900 euros (combined fuel consumption in l/100 km: 5.9–5.8 (*39.9–40.6 US mpg*); combined CO<sub>2</sub> emissions in g/km\*: 136–131 (*218.9–210.8 g/mi*)). Customers can order the S5 Coupé (combined fuel consumption in l/100 km\*: 6.2–6.1 (*37.9–38.6 US mpg*); combined CO<sub>2</sub> emissions in g/km\*: 161–160 (*259.1–257.5 g/mi*)) and the S5 Sportback (combined fuel consumption in l/100 km\*: 6.2–6.1 (*37.9–38.6 US mpg*); combined CO<sub>2</sub> emissions in g/km\*: 162–160 (*260.7–257.5 g/mi*)) starting at 66,500 euros. Many popular equipment options from the Audi A5 Coupé, for instance the A5 Coupé 45 TDI quattro with 170 kW (231 hp) tiptronic (combined fuel consumption in l/100 km\*: 5.4 – 5.1 (*43.6 – 46.1 US mpg*); combined CO<sub>2</sub> emissions in g/km\*: 141 – 134 (*226.9 – 215.7 g/mi*)), valued at approximately 7,700 euros come as standard. These include Matrix LED headlights with dynamic rear turn signals up front and in the rear, S sport suspension with tautly tuned suspension and damping, 18-inch wheels, power-adjustable front sport seats with Alcantara leather and S embossing, and sportily contoured bumpers.

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\* Information on fuel consumption and CO<sub>2</sub> emissions as well as efficiency classes in ranges depending on the tires and alloy wheel rims used



The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since September 1, 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions. Starting on September 1, 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO<sub>2</sub> emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit [www.audi.de/wltp](http://www.audi.de/wltp).

We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tire formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO<sub>2</sub> emissions and the performance figures for the vehicle.

Further information on official fuel consumption figures and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the "Guide on the fuel economy, CO<sub>2</sub> emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern, Germany, or under [www.dat.de](http://www.dat.de).

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2018 fiscal year, AUDI AG achieved total revenue of €59.2 billion and an operating profit before special items of €4.7 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.

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