

Sporty elegance in its most beautiful form: the new Audi Q8

Ingolstadt, 24. August 2023 – The upgrade further extends the Audi Q8's top position in the ranks of the Q family. A characterful appearance, headlights and taillights with new design and functionality, and even more individualization options ensure the sporty, elegant SUV coupé remains highly recognizable. Stay tuned, more information about the new Q8 will be available from 12 p.m. on September 5.

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2022, the Audi Group delivered 1.61 million Audi vehicles, 15,174 Bentley vehicles, 9,233 Lamborghini vehicles, and 61,562 Ducati motorcycles to customers. In the 2022 fiscal year, AUDI Group achieved a total revenue of €61.8 billion and an operating profit of €7.6 billion. Worldwide, more than 87,000 people worked for the Audi Group in 2022, over 54,000 of them at AUDI AG in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.
