



Save the Date: Online world premiere of the Audi e-tron GT

- **Digital presentation as part of the Day of Progress on 9 February 2021**
- **Fully electric Gran Turismo continues the electrification offensive**
- **Audi e-tron GT* is the new spearhead of the Four Rings**

Ingolstadt, 4 February 2021 – Sustainability, emotional design, and high performance: the new Audi e-tron GT* combines these qualities in a re-interpretation of ‘Vorsprung durch Technik’. The world premiere of the electric spearhead of the Four Rings will take place with two digital events on 9 February 2021.

Audi will make a virtual presentation of the new Audi e-tron GT* as part of the Day of Progress. Online streaming begins at 1 p.m. (Central European Time) at the Neuburg an der Donau site. In the Sprint of Progress the model will demonstrate all of the high performance characteristics of modern electromobility. The world premiere of the Audi e-tron GT* will then take place as part of the hour-long Celebration of Progress at 7 p.m. Markus Duesmann, CEO of AUDI AG, and Hildegard Wortmann, Board Member for Sales and Marketing, along with further prominent guests like the designer Stella McCartney, will present the highlights of the new model. Both events will be [streamed](#). With this new model AUDI AG presses further ahead with its transformation into a provider of sustainable premium mobility, and re-defines ‘Vorsprung durch Technik’.

Hildegard Wortmann, Board Member for Sales and Marketing, [invites personally to the Day of Progress](#).

Note for journalists:

The world premiere of the Audi e-tron GT* will be streamed for journalists at an [exclusive microsite](#). Here you will also find extensive media material and additional TV footage following on the world premiere.

The Day of Progress will also be streamed on the following channels:

Sprint of Progress, 9 February 2021, 1 p.m. (Central European Time):

- progress.audi (German, English, Spanish, French)
- the YouTube channels @Audi (English), @AudiFrance (French) and @audiespana (Spanish)
- the Facebook page @Audiofficial (English), @AudiSport (English) and @AudiFrance (French)
- the LinkedIn page @Audi-AG (English)
- Audi China channels (Chinese)

*The collective fuel/electric power consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.



Celebration of Progress, 9 February 2021, 7 p.m. (Central European Time):

- progress.audi (German, English, Spanish, French)
- the YouTube channels @Audi (English), @AudiFrance (French) and @audiespana (Spanish)
- the Facebook page @Audiofficial (English) and @AudiFrance (French)
- the LinkedIn page @Audi-AG (English)
- Twitter @AudiOfficial (English)
- Audi China channels (Chinese)

The recordings will be available online for two weeks.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in 11 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna/Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of €55.7 billion and an operating profit of €4.5 billion. At present, 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.



Information on consumption of the models

Information on fuel/power consumption and CO₂ emissions in ranges depending on the chosen equipment level of the car.

Audi e-tron GT

Combined electric power consumption: 19.6–18.8 kWh/100 km (NEFZ); 21.6–19.9 kWh/100 km (WLTP);
Combined CO₂ emissions in g/km (g/mi): 0 (0)

The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since September 1, 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Starting on September 1, 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO₂ emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit www.audi.de/wltp.

We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tire formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the "Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern, Germany, or at www.dat.de.