



**TV Communications**

Wolfgang Rother

Tel: +49 841 89-90351

E-Mail: [Wolfgang.Rother@audi.de](mailto:Wolfgang.Rother@audi.de)

[www.audimedia.tv](http://www.audimedia.tv)

**Save the date:  
World premiere of the Audi A5 Coupé\* by  
live stream**

Audi is broadcasting the world premiere of the new Audi A5 Coupé live by satellite and over the Internet. The presentation of the newest Coupé of Audi in front of approximately 1,000 guests will be accompanied by a light show.

**World premiere of the new Audi A5 Coupé  
Thursday, June 2, 2016  
09:15 p.m. – 10:30 p.m. (CEST)  
Audi Forum Ingolstadt**

The event will be broadcasted

- by **satellite** in TV quality: details in the following table
- on **www.live.audi**
- in the **Audi MediaCenter**: [www.audi-mediacyenter.com](http://www.audi-mediacyenter.com)
- on **Audi MediaTV**: [www.audimedia.tv](http://www.audimedia.tv): German and English.  
There is a link to be found to embed the live stream on other websites.
- by SmartTV through the **Audi MediaTV-App**

\* This car is not yet on sale. It has not yet been homologated and is therefore not subject to the 1999/94/EG guideline.



## Information for TV stations

### Satellite broadcast of world premiere of the new Audi A5 Coupé

Satellite details / Technical information for TV media regarding live broadcast

#### Europe – live HD Feed

Date:	June 2, 2016
Time:	9:15 – 10:30 p.m. CEST / 07:15 p.m. - 08:30 p.m. GMT
Live feed to start at approx.	09:00 p.m. CEST / 07:00 p.m. GMT
Satellite:	EUT 10A
Transponder (digital):	F5_1.5M,
Slot:	1-6
Downlink Frequency:	12.676,83 MHz
Polarisation:	horizontal/X
Video Std:	1080i/50 Hz PAL
Audio Channels:	Ch. 1 IT / Ch. 2 English
Modulation:	DVB-S2 / 8 PSK
Symbol rate:	7.2000 Msymb/s
FEC:	3/4
MPEG:	4:2:0 / MPEG4
Encryption:	No encryption

**Contact on site: Manuel Zagovec: +49-151-446 351 88**

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. In the second half of 2016, the production of the Audi Q5 will start in San José Chiapa (Mexico). 100-percent subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2015 financial year, AUDI AG achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.