



Corporate Communications

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Audi close-up

Restart of production at Audi in Ingolstadt

Ingolstadt, April 29, 2020 – Production at Audi’s main plant in Ingolstadt has started up again today on a single assembly line. Due to the corona crisis, production was shut down in a controlled manner in mid-March. The picture shows a section of the assembly line including a separating plastic sheet for safety, where the employees are producing the Audi A3 and Q2 models, initially in single-shift operation. Upstream processes such as press shop, body shop and paint shop gradually started already at the beginning of the week. Approximately 1,500 employees are back at work this week to restart car production in Ingolstadt.

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in 11 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2019, the Audi Group delivered to customers about 1.845 million automobiles of the Audi brand, 8,205 sports cars of the Lamborghini brand and 53,183 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of € 55.7 billion and an operating profit of € 4.5 billion. At present, 90,000 people work for the company all over the world, 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.
