



**TV Communications**

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## **Program scheduling: Live streaming of the Audi Annual General Meeting**

Audi will broadcast its 126<sup>th</sup> Annual General Meeting live via satellite and Internet. During the meeting of shareholders at the Audi Forum Neckarsulm, the AUDI AG Board of Management will present the key business figures for 2014 and the company's business performance in the current year.

Audi Communications will also provide on-site technical support as needed for TV, web TV or radio production.

**AUDI AG Annual General Meeting  
Friday, May 22, 2015  
10:00 a.m. (CEST)  
Audi Forum Neckarsulm**

- via **satellite** in TV broadcast quality: See table for details
- on **Audi MediaTV**: [www.audimedia.tv](http://www.audimedia.tv)  
(English and German; embedding on other websites possible)
- on **Facebook**: <http://bit.ly/AudiLivestream>  
(German, embedding possible)
- on **Audi MediaServices**: [www.audi-mediaservices.com](http://www.audi-mediaservices.com)  
(English and German; recording will also be available as a download following the event)



## Information for TV stations

### Satellite broadcast of 126<sup>th</sup> Annual General Meeting of AUDI AG

Satellite details / Technical information for TV media regarding live broadcast

#### Europe - live HD Feed

Date: May 22, 2015  
Time: 10.00 a.m. - 11.30 a.m. CEST /  
08.00 a.m. - 09.30 a.m. GMT

Live feed to start at approx. 07.50 a.m. GMT

Satellite: Astra 3B  
Transponder (digital): Tp 3.021, Ch. A9  
Slot: 1  
Downlink Frequency: 12.671,500 MHz  
Polarisation: horizontal/x  
Video Std: 1080i/50 Hz PAL  
Audio Channels: Channel 1: IT; Channel 2: English  
Modulation: DVB-S2 / 8 PSK  
Symbol rate: 7.2000 Msymb/s  
FEC: 3/4  
MPEG: 4:2:0 / MPEG4  
Encryption: No encryption

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In 2014, the Audi Group delivered approximately 1,741,100 cars of the Audi brand to its customers. The company achieved revenue of €53.8 billion and an operating profit of €5.15 billion in 2014. Audi operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun and Foshan (China) as well as Jakarta (Indonesia). The brand with the Four Rings will start producing cars in Curitiba (Brazil) this year and in San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). The company currently employs approximately 80,000 people worldwide, thereof around 58,000 in Germany. Total investment of about €24 billion is planned from 2015 to 2019 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long-term goal is CO<sub>2</sub>-neutral mobility.