



## **One Young World Summit: Young leaders discuss ideas for a sustainable future**

- Audi Environmental Foundation sending 15 scholarship recipients from 14 nations to One Young World Summit in Munich (July 22 – 25), enabling young leaders to discuss the pressing issues of our time
- Talented young people from every continent to meet with experts from business, politics, and humanitarian organizations
- Audi Environmental Foundation supporting event this year for third time
- Rüdiger Recknagel, managing director of Audi Environmental Foundation: “We want to do our part to ensure that young leaders from all over the world can participate in the dialogue about an equitable and sustainable future.”

**Ingolstadt, July 23, 2021 – How do we succeed in mobilizing a worldwide movement to protect the environment? Just how much is the environment being polluted around the world? And what can we do to help reduce the pollution? Questions like these have been addressed each year since 2009 at the worldwide One Young World Summit, which is held every year in different cities around the globe. The International Sustainability Forum provides a space for talented young people to discuss economic, social, and political issues such as these. In this context, leading figures from business, politics, and humanitarian organizations act as coaches and advisors. They encourage and challenge the young visionaries. The summit’s overarching goal is to develop solutions to global challenges and to play a positive and active role in shaping the future.**

The Audi Environmental Foundation is enabling scholarship holders from all over the world to participate [for the third time](#) in succession. To apply for the scholarship, the young people pitched their ideas, their startup, or their organization, and outlined the solution they developed for a specific challenge. Jacqueline Mukurakundo, who founded “Wastezon,” is one of the scholarship holders. Her app is built around the idea of “from trash to cash,” and it helps connect households and recycling companies in Rwanda to increase the amount of trash that is recycled and prevent improper disposal. “A waste-free world is our vision and what drives us. So far, our app has diverted more than 460 tons of electronic waste from landfills,” she says proudly. Another scholarship recipient is Laís Higashi from Brazil, who is competing with his project “Liter of Light.” The global grassroots movement relies on low-cost, readily available materials and creates simple tutorials so that people from regions without reliable electricity can build light sources and thus use solar-powered lighting for their everyday lives.

### **The Audi Environmental Foundation’s involvement in One Young World**

Since 2018, the Audi Environmental Foundation has made it possible for talented young people to participate in the One Young World Summit through a scholarship program. This year, Prodip Chatterjee, cofounder of the startup Nunam and former One Young World Foundation fellow,

The Audi Environmental Foundation is an active supporter of research into new technologies and scientific methods for a livable future. Its stated mission is to help protect the environment and to create and promote ways to act sustainably. The foundation particularly focuses on the advancement and development of environment-friendly technologies, environmental education programs, and efforts to protect the natural resources of humans, animals, and plants. It was founded in 2009 by AUDI AG as a wholly owned subsidiary and is part of the company’s activities in support of social and environmental causes.



will give a presentation about his startup Nunam together with an Audi employee. The Indo-German nonprofit is also developing innovative solutions to bring solar power to areas with a lack of electricity. [Initially, Nunam developed “Smart Energy Power Storages” from old laptop batteries.](#) Since then, the company has even deployed [a prototype solar nanogrid made out of two battery modules from an Audi e-tron\\* battery](#), which it continuously tracks. “If we really want to make a difference, we need to inspire others to join us on this journey. Education, networking, and dialogue all play a key role. We want to help ensure that talented young people from around the world can participate in the dialogue about an equitable and sustainable future, which is why we are a proud supporter of One Young World,” said Rüdiger Recknagel, managing director of the Audi Environmental Foundation.

[Click here to view an overview of the Audi Environmental Foundation’s scholarship recipients.](#)

### **About One Young World**

The One Young World Summit connects young thought leaders and talents from around the world with the goal of bringing the most informed, most educated, and most connected generation in human history into a dialogue about the global challenges of the future. The international sustainability forum addresses issues related to climate change mitigation, social justice, and sustainable economic success. One Young World’s vision is to help create a better world with more responsible and more effective leadership. At the summit, delegates from more than 190 countries will be advised by influential political, business, and humanitarian leaders such as Justin Trudeau, Paul Polman, and Meghan Markle, among many other global figures. The 2021 One Young World Summit will be held in Munich, Germany, from July 22 – 25, 2021, with Tokyo, Belfast and Montreal among the host cities in subsequent years. AUDI AG first participated in the One Young World Summit in 2016 and sent young employees as delegates.

For further information, please visit [oneyoungworld.com](http://oneyoungworld.com).

---

#### **Audi Environmental Foundation**

Sabrina Kolb

Phone: +49-841-89-42048

Email: [sabrina.kolb@audi.de](mailto:sabrina.kolb@audi.de)

[audi-umweltstiftung.de](http://audi-umweltstiftung.de)

