



## Numbers increase for Automobili Lamborghini in the first six months of 2024

### Best-ever results for deliveries, revenues, and operating income

*Sant'Agata Bolognese, July 29, 2024* – Automobili Lamborghini's first six months of 2024 show record results in terms of deliveries, revenues and operating income, thanks to the commercial success of the three models currently produced at the Sant'Agata Bolognese plant: Revuelto, Urus and Huracán. In detail, 5,558 cars were delivered, generating revenues of €1,621 million: an increase of 14.1% over the same period of 2023 with operating profit rising to a record €458 million.

Stephan Winkelmann, Chairman and CEO of Automobili Lamborghini, remarked: *"We are extremely proud of the results we achieved in the first half of 2024. We are going through a pivotal phase, supported by the largest investment in the company's history, with the main objective of expanding our product offering. This process demands significant resources, yet these efforts are essential to sustain our growth and ensure that Automobili Lamborghini continues to innovate and lead in the luxury super sports car sector."*

Profitability reached 28.2%, demonstrating the success of the company's strategy and the better balance between deliveries and financial parameters.

Paolo Poma, Managing Director and CFO of Automobili Lamborghini, commented: *"We are pleased that our growth path has been consolidated once again. The positive trend and strong order bank bolster confidence so that, even in a year marked by the transition to hybrid, we can confirm growth of the key financial and business metrics, reflecting the brand's strength in the luxury and super sports segment."*

In terms of deliveries, distribution of cars across the three macro-areas continues to be evenly balanced, with EMEA, Americas and APAC registering 2,498, 1,849 and 1,211 vehicles delivered, respectively. Regarding the individual markets, the United States remains in the lead (1,621 cars delivered), followed by Germany (595), the United Kingdom (514), Japan (354), the Chinese Mainland, Hong Kong and Macao (337), and Italy (268). The order bank remains solid, with the Revuelto projecting a wait of more than two years. For the Huracán, orders cover the entire production run until the expected line closure in December. The Urus SE, unveiled at the end of April at the Beijing International Automotive Exhibition, has also been met with a widespread positive response from customers, with orders covering around one-year's production.

These results testify to the success of the strategy outlined by Lamborghini's Direzione Cor Tauri program, which encapsulates the company's commitment to continuous decarbonization, and which is undergoing one of its most important phases in 2024. Another milestone will soon be reached with the unveiling of the successor to the Huracán on August 16 at Monterey Car Week: the same venue that last year saw the debut of the Lanzador concept car, a preview of the first full-electric model. This new HPEV (High Performance Electrified Vehicle) super sports car will mark the completion of the hybridization process of the Lamborghini range, featuring an all-new twin-turbo V8 engine paired with a hybrid system for best-in-class performance and driving experience.



## Media Information

Photos and videos: [media.lamborghini.com](https://media.lamborghini.com)

Information on Automobili Lamborghini: [www.lamborghini.com](https://www.lamborghini.com)



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