

## **Night of Museums: Audi 80 is the star of the Audi museum mobile**

**Ingolstadt, August 30, 2022 – It’s a journey through time back to the 1970s and 1980s. Under the motto “50 years of the Audi 80”, Audi Tradition will bring a special show with several anniversary cars to the Audi Piazza for the Night of Museums on September 3, offering an entertaining program from 6:00 p.m. to 12:00 a.m. Corporal pleasures will be provided for by the restaurant team at the Audi Forum in Ingolstadt.**

Starting at 8:00 p.m., DJ Oldschool will provide musical accompaniment, sending the visitors back to the 1970s and 1980s. On top of that, the employees at the Audi museum mobile have prepared a series of special tours. A children’s tour will start at 6:10 p.m., and tours at 7:30, 8:30 and 9:30 p.m. will go through the special exhibition “The Fifth Ring” – about the history of NSU, the oldest traditional brand that makes up today’s AUDI AG.

The detailed program can be found on the website of city of Ingolstadt, which is organizing the Night of Museums: [ndm.ingolstadt.de](https://ndm.ingolstadt.de).

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The Audi logo consisting of the four rings symbolizes the Audi, DKW, Horch, and Wanderer brands, which were merged into Auto Union in 1932. Auto Union and NSU merged in 1969 and played a major role in shaping the development of the automobile. Finally, in 1985, Audi NSU Auto Union AG became AUDI AG. Since 1998, Audi Tradition/Auto Union GmbH, together with NSU GmbH, has been maintaining and presenting Audi's extensive and wide-ranging history. The Audi museum mobile at the Audi Forum Ingolstadt is open daily from Monday to Friday between 9:00 a.m. and 5:00 p.m. and from 10:00 a.m. to 4:00 p.m. on Saturdays, Sundays, and public holidays. The August Horch Museum Zwickau is open Tuesday through Sunday from 9:30 a.m. to 5:00 p.m. AUDI AG and the city of Zwickau each hold a 50 percent stake in August Horch Museum Zwickau gGmbH. [www.audi.de/tradition](http://www.audi.de/tradition)

Audi Tradition supports the work of Audi Club International e.V. (ACI). The umbrella organization officially recognized by AUDI AG represents all of the Audi brand clubs as well as the clubs of the predecessor brands of today's AUDI AG. For more information, please visit [www.audi-club-international.de](http://www.audi-club-international.de)

The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segments. The brands Audi, Ducati, Lamborghini and Bentley produce at 21 locations in 13 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2021, the Audi Group delivered around 1.681 million cars from the Audi brand, 8,405 sports cars from the Lamborghini brand and 59,447 motorcycles from the Ducati brand to customers. In the 2021 fiscal year, AUDI AG achieved a total revenue of €53.1 billion and an operating profit before special items of €5.5 billion. More than 89,000 people all over the world work for the Audi Group, around 58,000 of them in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.

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