

New Audi charging service: unrestricted mobility in 27 European countries

- **The Audi charging service will launch on January 1, 2023, and will replace the e-tron Charging Service**
- **Easy access to European charging grid with over 800 providers; additional countries due to be added**
- **Suitable for every driving profile - three plans are available**

Ingolstadt, November 28, 2022 – Three requirements must be met for electromobility to succeed: high range, the ability to recharge high-voltage batteries quickly, and uncomplicated access to a dense network of charging points.

The new [Audi charging service](#) ensures drivers of the brand with the four rings can [charge conveniently and reliably](#) almost anywhere in Europe.

The Audi charging service will start on January 1, 2023, in 27 countries, including Germany, and will expand over the course of the year. It will offer access to approx. 400,000 charging points, operated by more than 800 CPOs (charge point operators) including roughly 1,900 high-performance chargers (HPC) from the provider IONITY allowing for fast charging with up to 350 kilowatts of power along major traffic routes.

To make its new charging offering possible, Audi is cooperating with Volkswagen Group Charging GmbH and their Elli brand. The Audi e-tron Charging Service, which was launched four years ago after the introduction of Audi's first fully electric model, will be replaced and new customers or drivers of current Audi models will switch to the new service with a choice of three dynamic plans.

Audi will pay the maintenance fee for the pro plan for the first year

The pro plan is aimed primarily at e-model drivers who have to charge frequently on the road and for whom it is therefore attractive to recharge the vehicle's high voltage battery at IONITY quick charging stations.

Anyone who buys a new fully electric Audi will be able to charge economically from day one – Audi will pay the maintenance fee for the pro plan for the first year

For drivers who only need to charge on the road occasionally, the plus plan is available. This option offers economical prices at AC and DC charging stations. The basic plan has no maintenance fee– kilowatt prices are higher but for this, the plan provides full access to the Europe-wide charging network and like the other plans, provides all the comfort functions associated with Audi charging.

The specified prices refer to what is available in Germany. Subject to modifications. Errors excepted.

The basic plan is suited to home chargers who occasionally need an uncomplicated charging solution on the road, without fixed monthly obligations.

[These tables](#) (as of 1.6.2023, page only available in German) provide a precise overview of the individual plans available in Germany. When charging abroad, the respective country-specific defined prices apply – this gives drivers of electric vehicles full transparency about the charging costs they can expect even before they travel outside Germany.

Convenient contract management and billing

The comfort functions include integration of the charging points, connected to Audi charging in the vehicle navigation's charge planning, both in the MMI (Multi Media Interface) and in the app, which can be used to send a pre-planned route to the car. Additionally, via the RFID card (radio-frequency identification) provided or with the myAudi app, the charging stations can be activated, and the charging process started.

Whilst the "Plug & Charge" functionality, which is currently already available at IONITY and Aral Pulse charging stations, is expected to be offered at more providers. Drivers only need to insert the charging cable after activating once in the vehicle and the charging station and car communicate via an encrypted connection. The charging process starts automatically, and billing is done via a means of payment that has been saved in the myAudi app, such as a credit card. "Plug & Charge" will be available in the new Audi charging network shortly after the market launch.

Additionally, customer benefits in the myAudi App will be improved. For example, in the future, car owners will be able to manage the complete Audi contract and book in another plan with just a few clicks. The app also indicates the prices of the selected charging station and clearly summarizes almost all charging processes. Audi charging is exclusively for Audi customers who drive a battery electric vehicle (BEV) or a plug-in hybrid (PHEV).

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2022, the Audi Group delivered 1.61 million Audi vehicles, 15,174 Bentley vehicles, 9,233 Lamborghini vehicles, and 61,562 Ducati motorcycles to customers. In the 2022 fiscal year, AUDI Group achieved a total revenue of €61.8 billion and an operating profit of €7.6 billion. Worldwide, more than 87,000 people worked for the Audi Group in 2022, over 54,000 of them at AUDI AG in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.
