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## **Manuel Neuer to visit Audi at the DTM**

- **DTM show event at the Olympic Stadium**
- **High-caliber professionals from soccer, skiing and sailing as guests**
- **Tournament for fans at the Audi Design soccer table**

**Ingolstadt, July 14, 2011 – Audi will be a crowd puller at the eagerly awaited DTM debut in Munich this weekend by hosting prominent guests from other sporting disciplines and featuring numerous other attractions.**

High-caliber guests: National soccer goalkeeper **Manuel Neuer** from FC Bayern Munich will visit Audi on Sunday at the Olympic Stadium. Giant slalom world champion **Katy Hölzl** and giant slalom Olympic gold medalist **Viktorija Rebensburg** will be there to receive first-hand information about the DTM.

Soccer tournament for fans: Ten days after the DTM the Audi Cup will be held at Munich's Allianz Arena. An Audi A1 sporting the colors of **FC Bayern Munich** will advertise the soccer tournament to be held on July 26 and 27. At the Audi Fantreff spectators can even actively participate in a soccer tournament themselves: An Audi Design soccer table featuring Audi Cup branding will be available for deft hands.

Return visit: After **Martin Tomczyk** and **Miguel Molina** were on board a yacht from the Audi MedCup at the Kieler Woche they are now welcoming two successful professional sailors. **Flavio Marazzi**, the winner of the 2011 Kieler Woche, and **Tim Kröger**, the skipper of the Audi team billed as "A dream comes true," will be on location to watch the runs of the two racers in Munich.

Marathon runners among sprinters: Directly next to the Audi VIP Lounge the original car that won the 2011 Le Mans 24 Hours will be on display. In addition to the **Audi R18 TDI** in which **Marcel Fässler**, **André Lotterer** and **Benoît Tréluyer** were victorious in June the impressive trophy will be showcased.

Winners from the past: The World of Race Cars is presenting a host of automotive highlights from the past and present to the fans in Munich. Audi will be featured



with four models: A 1985 **Audi Sport quattro S1** represents the rally generation. In the **Audi V8 quattro** Hans-Joachim Stuck clinched the first DTM title for Audi in 1990. The 1996 **Audi A4 quattro** stands for the brand's extremely successful Supertouring car era. Last but not least, the **Audi R8 LMS** is a successful present-day car with a track record of 92 victories in customer racing so far.

First-class experience: Audi dealers and customers will be driving 20 new models through the Olympic Stadium at the **Audi Drive Away**. The parade will include an Audi TT Coupé and an Audi TT RS, an Audi S3, an RS 3, two Audi A5 coupés, two Audi A5 Sportback cars, eleven Audi A7 and one R8.

The Audi Group sold around 1,092,400 cars of the Audi brand in 2010. The Company posted revenue of €35.4 billion and an operating profit of €3.3 billion in 2010. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007, of the Audi A4 in early October 2008 and of the Audi Q5 in July 2010. Production of the new Audi A1 has been running at the Brussels plant since May 2010. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft., Automobili Lamborghini Holding S.p.A. in Sant'Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 60,000 people worldwide, including around 46,600 in Germany. Between 2011 and 2015 the brand with the four rings is planning to invest around €11 billion, mainly in new products, in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" slogan. By 2015, Audi plans to increase the number of models in its portfolio to 42.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the newly established Audi Environmental Foundation.