



TV Communications

Frank Erik Horlbeck

Telephone: +49 841 89 37568

E-mail: frank-erik.horlbeck@audi.de

www.audi-mediaservices.com

Live from Ingolstadt: Annual Press Conference of AUDI AG

- **Tuesday, March 10, 2015, 10:00 a.m.(CET):**
TV live transmission of Annual Press Conference via satellite
- **Livestream on Audi Media TV and on the Facebook page of AUDI AG**
- **Footage available online**

Ingolstadt, March 6, 2015 – Audi sold more than 1.74 million automobiles last year, thus setting a new record. The company will announce details of its figures for the year 2014 at its Annual Press Conference on

**Tuesday, March 10, 2015
10:00 a.m. (CET)
Audi Forum Ingolstadt**

A livestream is available at www.audimedia.tv. This link also offers the possibility to integrate the livestream of the event into websites.

The Annual Press Conference can be followed also on the livestream on the new Facebook page of Audi Communication (www.facebook.com/AudiAG) at <http://bit.ly/Audi1PK15> and can be integrated using embedded code.

TV stations can record the Press Conference via downlink (see satellite coordinates below). TV footage is available at www.audi-mediaservices.com. You will also find additional information there as well as images and the web video for the Audi Annual Press Conference.

If you have any questions, please contact Frank Erik Horlbeck of TV Communications (frank-erik.horlbeck@audi.de, Tel.: +49 841 89 37568). He will also provide local technical support with TV, web TV or radio productions.



Information for TV stations

Satellite data for the AUDI AG – Annual Press Conference 2015

Feed times:

March 10, 2015

9:30 a.m. – 10:00 a.m. CET	Footage / 16:9 HD
10:00 a.m. – approx. 11:00 a.m. CET	Live transmission of press conference / 16:9 HD
1:00 p.m. – 1:30 p.m. CET	"Best of ..." / 16:9 HD

Satellite:	EUT 10A
Transponder (digital):	Tp. F5
Slot:	09-14
Downlink frequency:	12,688.830 MHz
Polarization:	horizontal/X
Video standard:	1080i/50 Hz PAL
Modulation:	DVB-S2 / 8 PSK
Audio channels:	Channel 1: IT; Channel 2: English

Symbol rate:	7,2000 Msymb/s
FEC:	3/4
MPEG:	4:2:0 / MPEG4
Encryption:	No encryption

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