



Product and Technology Communications

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Limited-edition special model marks anniversary: the new Audi TT RS 40 years of quattro

- **Limited to 40 units: special edition for the German market**
- **Exclusive exterior design: Aero kit and special heritage decal**
- **Upgraded details: consistently sporty interior**

Ingolstadt, October 15, 2020 – Audi celebrates 40 years of quattro and presents a special edition of its top-of-the-line model in the TT model line. The Audi TT RS 40 years of quattro (combined fuel consumption in l/100 km*: 8.0 – 7.9 (29.4 – 29.8 US mpg); combined CO₂ emissions in g/km: 181 (291.3 g/mi)) is celebrating the success story of quattro drive in impressive style.

“For 40 years, quattro has been one of the main technology pillars of the brand with the four rings,” says Julius Seebach, Managing Director of Audi Sport GmbH. “Our RS models have always transferred their power onto the road via four wheels as standard. With the special edition of the TT RS limited to 40 units (combined fuel consumption in l/100 km*: 8.0 – 7.9 (29.4 – 29.8 US mpg); combined CO₂ emissions in g/km: 181 (291.3 g/mi)) we intend to present our fans in Germany with a really special anniversary gift.”

The TT RS 40 years of quattro (combined fuel consumption in l/100 km*: 8.0 – 7.9 (29.4 – 29.8 US mpg); combined CO₂ emissions in g/km: 181 (291.3 g/mi)) draws on the power of the 2.5 TFSI engine from Audi Sport. The five-cylinder engine, which has won the “International Engine of the Year Award” nine years running, produces 294 kW (400 PS) and develops maximum torque of 480 Nm (354.0 lb-ft). The quattro permanent all-wheel drive distributes the power as required between the front and rear axles using a multi-plate clutch. Wheel-selective torque control makes handling even more agile and safer. It gently brakes the wheels on the inside of the curve when cornering at speed while increasing the drive torque to the wheels on the outside of the curve. The driver can influence the quattro drive and other components such as steering, seven-speed S tronic, exhaust flaps and engine characteristics using the Audi drive select dynamic handling system.

The top speed of the TT RS 40 years of quattro (combined fuel consumption in l/100 km*: 8.0 – 7.9 (29.4 – 29.8 US mpg); combined CO₂ emissions in g/km: 181 (291.3 g/mi)) is raised to 280 km/h (174.0 mph) as standard. The sport compact sprints from 0 to 100 km/h (0 to 62.1 mph) in only 3.7 seconds.

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

*Fuel/electric power consumption and CO₂ emission figures given in ranges depend on the tires/wheels used as well as the selected equipment.



The beat of the background music is set by the characteristic five-cylinder firing sequence: 1-2-4-5-3. Firing alternates between directly adjacent cylinders and those far apart from one another.

The Audi TT RS 40 years of quattro (combined fuel consumption in l/100 km*: 8.0 – 7.9 (29.4 – 29.8 US mpg); combined CO₂ emissions in g/km: 181 (291.3 g/mi)) painted in Alpine white self-confidently shows off its motorsport heritage. The decals on the hood, shoulders, roof and rear is reminiscent of the livery of the specially modified Audi Sport quattro S1 that Walter Röhrl drove to victory in 1987 in the legendary Pikes Peak race in the United States.

The hood with central air vent in gloss carbon adds another visual highlight while facilitating engine compartment ventilation – the opening allows the accumulated heat to escape even faster. The Aero kit developed in the wind tunnel enhances performance and handling on fast bends and significantly improves the compact sports car's aerodynamics. The kit consists of side flics in gloss black on the front apron and a front splitter. The side sill trims transition to the striking rear with its fixed wing, spoiler side sections and diffuser. The aerodynamic measures result in a perfectly balanced complete package with only around nine kilograms (19.8 lb) of uplift at the front axle and around five kilograms (11.0 lb) of downforce at the rear axle at maximum speed. The relationship between aerodynamic drag and uplift is ideally balanced. This interaction was explicitly considered during development in the wind tunnel.

Large quattro letters on the doors make the essence of the special model abundantly clear. The partially matt rear quarter windows also feature the “40 years of quattro” logo. The side sills are painted black, the side sill inserts and the housings of the exterior mirrors, the blade and the Audi rings are finished in gloss black. At the front axle, ventilated and perforated steel discs with red-painted brake calipers are in action behind the white-painted 20-inch alloy wheels.

The interior of the new TT RS 40 years of quattro (combined fuel consumption in l/100 km*: 8.0 – 7.9 (29.4 – 29.8 US mpg); combined CO₂ emissions in g/km: 181) with its cockpit focused squarely on the driver features numerous upgrades. The sporty character of the 2+2-seater comes across even more clearly as a result. As an option, the customer can replace the rear bench with a strut cross brace made of carbon – reducing weight by around 16 kilograms (35.3 lb) and improving torsional rigidity. All of which brings the special model even closer to motorsport – with an even more intense driving sound.

Black Alcantara is used on the door trims and on the RS sport leather steering wheel with 12 o'clock marker in white. Black leather with white contrasting stitching adorns the center armrest, the door armrests and the center console. Heritage stripes on the Alpine white inlay tie in with the decals on the exterior. The floor mats in black with white piping and contrasting stitching are finished off with an embroidered RS. The RS sport seats in black fine Nappa leather with a seat center panel in black Alcantara and honeycomb pattern in white feature an exclusive embroidered “40 years of quattro” at shoulder level. A consecutively numbered badge on the S tronic selector lever makes each of the 40 units unique.

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The Audi TT RS 40 years of quattro (combined fuel consumption in l/100 km*: 8.0 – 7.9 (29.4 – 29.8 US mpg); combined CO₂ emissions in g/km: 181 (291.3 g/mi)) will go on sale in Germany in October 2020. There it will cost 114,040 euros or 111,165.04 euros with the reduced rate of value-added tax.

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The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since September 1, 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Starting on September 1, 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO₂ emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit www.audi.de/wltp.

We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tire formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the “Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models,” which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern, Germany, or at www.dat.de.

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in 11 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2019, the Audi Group delivered to customers about 1.845 million automobiles of the Audi brand, 8,205 sports cars of the Lamborghini brand and 53,183 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of €55.7 billion and an operating profit of €4.5 billion. At present, 90,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.

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