

International Audi Twin Cup finals 2022: The best Audi service comes from Canada

- **Service employees put their abilities to the test**
- **20 national teams compete in four disciplines at the finals in Munich**
- **Starting field for the competition to be expanded in the future**

Ingolstadt, July 22, 2022 – Team spirit and passion meet know-how and performance: The winning team at this year’s Audi Twin Cup is „Matrix Northern Lights“ from Canada. At the competition, Audi honors outstanding performance in customer service. Second place goes to the team „The Dutch Lions“ from the Netherlands. Third place was taken by the team „Fiersome“ from the USA. The winners in the two individual categories service and technology are Bulgaria and Slovakia. A total of 20 national teams competed in four disciplines for places on the winners’ podium. National qualification rounds preceded the event, with 1,759 teams from 24 countries participating globally.

For the first time following a two-year pause due to the pandemic, the practice-oriented international finals were once again held in-person, this time over two days at the Audi Campus at Munich Airport. The teams tested their technical expertise on specially prepared vehicles at the training location. In digitally supported sessions, the finalists showcased the quality of their know-how in advising customers.

“The future of Audi After Sales is electric, digital, sustainable, and intelligent. It will remain a crucial building block of profitability for our service partners and us in the future. The expansion of After Sales is consequently a key component of the Audi corporate strategy ‘Vorsprung 2030’. And we’ll orient our service partners and train them accordingly,” says Horst Hanschur, Head of Retail Business Development and Customer Services at AUDI AG.

Besides the practical tests – and for the first time at an Audi Twin Cup final, the teams were given the chance to enjoy the fascinating world of Audi e-mobility firsthand through driving experiences in Audi RS e-tron GT*, Audi Q4 e-tron*, and Audi A8 TFSI e* models.

After 26 years, the Audi Twin Cup is getting an update next year. While the competition was previously reserved exclusively for the Audi After Sales division, the starting field will soon be broadened to include all sales employees. “Whether it’s new technologies or new services, the Audi After Sales division delineates the entire usage phase of our customers.

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

**The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.*

It's consequently only logical to combine these processes in our competition format with the business field of sales," says Bianca Halbig, Head of Qualification Brand / Retail / Importer at AUDI AG.

Alexander Steger, Head of Product Qualification at AUDI AG, adds: "This realignment toward both business fields perfectly reflects the world our customers experience every day at Audi dealerships worldwide. This is lived 'human centricity'."

The national competition rounds for the new Audi Twin Cup have already started. The winner of the new competition format will be decided at the upcoming international finals in the summer of 2023 at the Audi Campus in Munich.

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segments. The brands Audi, Ducati, Lamborghini and Bentley produce at 21 locations in 13 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2021, the Audi Group delivered around 1.681 million cars from the Audi brand, 8,405 sports cars from the Lamborghini brand and 59,447 motorcycles from the Ducati brand to customers. In the 2021 fiscal year, AUDI AG achieved a total revenue of €53.1 billion and an operating profit before special items of €5.5 billion. More than 89,000 people all over the world work for the Audi Group, around 58,000 of them in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.

Fuel/electric power consumption and emissions values of the models named above:****Audi RS e-tron GT**

Combined electric power consumption in kWh/100 km (62.1 mi): 22.6–20.6 (WLTP);
20.2–19.3 (NEDC);
combined CO₂ emissions in g/km (g/mi): 0 (0)

Audi Q4 e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): 21.4–16.5 (WLTP);
18.3–15.0 (NEDC);
combined CO₂ emissions in g/km (g/mi): 0 (0)

Audi A8 TFSI e

Combined fuel consumption in l/100 km: 2.1–2.0 (112.0– 117.6 US mpg);
combined electric power consumption in kWh/100 km (62.1 mi): 20.5–19.6;
combined CO₂ emissions in g/km: 49–45 (78.9–72.4 g/mi)

***The indicated consumption and emissions values were determined according to the legally specified measuring methods. Since September 1, 2017, type approval for certain new vehicles has been performed in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Since September 1, 2018, the WLTP has gradually replaced the New European Driving Cycle (NEDC). Due to the more realistic test conditions, the consumption and CO₂ emission values measured are in many cases higher than the values measured according to the NEDC. Additional information about the differences between WLTP and NEDC is available at www.audi.de/wltp.*

At the moment, it is still mandatory to communicate the NEDC values. In the case of new vehicles for which type approval was performed using WLTP, the NEDC values are derived from the WLTP values. WLTP values can be provided voluntarily until their use becomes mandatory. If NEDC values are indicated as a range, they do not refer to one, specific vehicle and are not an integral element of the offer. They are provided only for the purpose of comparison between the various vehicle types. Additional equipment and accessories (attachment parts, tire size, etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics and, like weather and traffic conditions as well as individual driving style, influence a vehicle's electric power consumption, CO₂ emissions and performance figures.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the "Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).