



GREENTECH FESTIVAL goes international: Audi participates in London event as Founding Partner

- **After Berlin, London is the second stop on European soil**
- **International platform for sharing knowledge on sustainability**
- **GREENTECH FESTIVAL and Audi aim to create globally accepted platform**

London, November 5, 2021 – Climate change doesn't respect national borders, which is why after the GREENTECH FESTIVAL in Berlin, London is now the latest venue and platform for one of Germany's most successful events for sharing knowledge and exchanging ideas around innovative technologies. AUDI AG is helping the festival internationally as a Founding Partner.

In his opening speech, Andrew Doyle, Managing Director of Audi UK, emphasized the holistic and uncompromising approach taken by the brand with the four rings to meet its ambitious environmental goals. "We are using our pioneering spirit and expertise to reinvent Audi as a leader in sustainable mobility." The brand is in the mid of transforming its model range and has set itself ambitious sustainability targets that include the attainment of a 30 per cent reduction in vehicle-specific CO2 emissions throughout the product lifecycle by 2025, and full company-wide carbon neutrality on balance by no later than 2050. The GREENTECH FESTIVAL aims to become the globally recognized platform for the most pressing issues of the day. In London, the program primarily centers around issues related to green finance, the energy sector, and the transformation into a social and sustainable society. Audi invites visitors to discuss e-mobility, charging infrastructure, and innovative charging concepts.

Audi leads panel discussion on charging

In his keynote, Marc-Andreas Brinkmann, Head of Event Concepts/Experiential Formats, explains how each part of the value chain contributes to holistic sustainability. Thomas Schneider, Head of Product Marketing Special Equipment/Charging, and Alexander Claus from the Charging Team, are hosting the discussion on energy topics and explain innovative charging concepts from Audi for on the road and at home. As a Founding Partner of the GREENTECH FESTIVAL, Audi intends to continue contributing to the global acceptance and relevance of the festival and to play an active role in reshaping future mobility. Here, too, Audi is following its brand essence: passion for progress.



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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 20 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna/Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2020 fiscal year, AUDI AG achieved total revenue of €50.0 billion and an operating profit before special items of €2.7 billion. At present, around 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.
