

Exclusive Anniversary Package: The Audi RS Q3 edition 10 years

- Limited to 555 cars worldwide
- Exclusive equipment with sporty details on the exterior and interior
- Powerful 2.5 liter five-cylinder engine with 294 kW (400 PS) and 480 Nm of torque for outstanding performance

Ingolstadt – October 11, 2022 – Audi is celebrating the tenth anniversary of the Audi RS Q3* with a sporty special edition: the RS Q3 edition 10 years*. This car is limited to 555 units worldwide and is available for the RS Q3 (Combined fuel consumption in l/100 km (62.1 mi)**: - (NEDC); 10.1–9.5 (23.29–24.76 US mpg) (WLTP); combined CO₂ emissions in g/km**): - (NEDC); 228–216 (367–347 g/mi) (WLTP)) and RS Q3 Sportback (Combined fuel consumption in l/100 km (62.1 mi)**: - (NEDC); 10.1–9.6 (23.29–24.50 US mpg) (WLTP); combined CO₂ emissions in g/km**): - (NEDC); 229–218 (369–350 g/mi) (WLTP)). This compact sports car has become well established in the years since its 2013 market launch. Since 2019, the second generation has delivered 294 kW (400 PS) and 480 Nm of torque. The Audi RS Q3 edition 10 years* is powered by the 2.5-liter five-cylinder turbo engine. It brings its power to the road via a 7-speed S tronic and its permanent all-wheel drive quattro. The anniversary edition has exclusive accents both inside and out. These include the new Chronos Gray metallic paintwork, 21 inch alloy wheels, new RS bucket seats with recycled Dinamica microfiber material, and jet black applications on the instrument panel. The Edition package will be priced starting at €5,990 and will be available to order in Germany from the end of October 2022.

Strong Character: The Exterior

among other things, Audi is using two expressive colors to celebrate the RS Q3*: Dew Silver matte effect or metallic Chronos Gray. The latter is intended exclusively for the special edition, while the matte silver was added to the color palette of the Audi RS Q3* for the first time this year. Also exclusive to the edition are the black, 21 inch light alloy wheels in a double-spoke design with 255/35 format tires. The 19 inch high-performance braking system with carbon fiber-reinforced ceramic brake discs is available as a front-end option. It comes with polished Anthracite Gray brake calipers as a standard feature or, alternatively, red or blue are available for an additional charge.

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

**The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.*

***Consumption and emission values are only available according to WLTP and not according to NEFZ for this vehicle. Information on fuel consumption and CO₂ emissions in ranges are dependent on the chosen vehicle specification.*

Numerous add-on parts in black or glossy black emphasize the exclusive look of the edition 10 years. These include, for example, the darkened matrix LED headlights with dynamic flashing light and the wing mirror housings. The roof frame, window slot rims, and door trim are available in glossy black. The same applies to the blades on the front spoiler and the diffuser insert. The sporty look is rounded out with the four rings on the Singleframe grille and the rear and the model lettering in glossy black.

Exclusive and Sporty: The Interior

Passengers take their seats in new RS bucket seats that are exclusive to this edition. The RS emblems in the neck area of the seat are impressive. The seatback cover in matte Carbon, which is being used for the first time in the RS Q3*, is a special highlight. The bucket seats are upholstered in a leather-Dinamica combination in black and jet black – the new, sporty, elegant color. Dinamica is a microfiber and consists of around 45% recycled PET fibers. In addition to the seats, it is also used on the instrument panel application. The copper-colored stitching, which is repeated throughout the entire interior, creates a special contrast. This applies, for example, to the honeycomb stitching in the center of the seat, the center armrest, the door armrest, the steering wheel – which is available either in a round or flat bottom version – and the black floor mats with glossy copper-embroidered RS Q3 lettering. The edition 10 years also boasts exclusive decorative inlays in Carbon – such as the seat back cover in a matte finish. The MMI display has a carbon look – the 10.1 inch touch display features “1 of 555” lettering. The edition-specific illuminated door sill trims project a red 3D diamond onto the ground when the doors are opened.

Irresistible: The Drive

The RS Q3 (Combined fuel consumption in l/100 km (62.1 mi) **: - (NEDC); 10.1–9.5 (23.29–24.76 US mpg) (WLTP); combined CO₂ emissions in g/km **: - (NEDC); 228–216 (367–347 g/mi) (WLTP)) and RS Q3 Sportback (Combined fuel consumption in l/100 km (62.1 mi) **: - (NEDC); 10.1–9.6 (23.29–24.50 US mpg) (WLTP); combined CO₂ emissions in g/km **: - (NEDC); 229–218 (369–350 g/mi) (WLTP)) come with a powerful 2.5 TFSI five-cylinder engine. With 2.5 liters of displacement and 294 kW (400 PS), it now boasts some 17% more power than in the previous generation of the RS Q3, which had augmented its performance to 250 kW (340 PS) in 2015. Compared to the 2013 original version with 228 kW (310 PS), that is a 29% performance increase. The maximum torque of 480 Nm is available between 2,250 and 5,850 rpm. The RS Q3* and RS Q3 Sportback* reach 100 km/h (62 mph) from a standstill in just 4.5 seconds. Their top speed is limited to 250 km/h (155 mph), but on request the RS Q3* can also drive at speeds of up to 280 km/h (174 mph).

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The special firing order 1-2-4-5-3 and the odd number of cylinders create a unique engine sound. The RS dual exhaust system emphasizes the characteristic sound of the five-cylinder engine, while the optionally available RS sports exhaust system sharpens it even further. The five-cylinder engine was awarded the coveted “International Engine of the Year Award” nine times in a row. The power of the five-cylinder engine runs to the quattro permanent all-wheel drive via a seven-speed S tronic as standard equipment.

Communication Audi RS Q3 and RS Q3 Sportback

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In 2021, the Audi Group delivered around 1.681 million cars from the Audi brand, 8,405 sports cars from the Lamborghini brand and 59,447 motorcycles from the Ducati brand to customers. In the 2021 fiscal year, AUDI AG achieved a total revenue of €53.1 billion and an operating profit before special items of €5.5 billion. More than 89,000 people all over the world work for the Audi Group, around 58,000 of them in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.

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Fuel/electric power consumption and emissions values of the models named above:**

Audi RS Q3

Combined fuel consumption in l/100 km (62.1 mi): - (NEDC); 10.1–9.5 (23.29–24.76 US mpg) (WLTP); Combined CO₂ emissions in g/km: - (NEDC); 228–216 (367–347 g/mi) (WLTP)

Consumption and emissions values are only available according to WLTP and not according to NEDC for this vehicle. Information on fuel consumption and CO₂ emissions in ranges are dependent on the chosen vehicle specification.

Audi RS Q3 Sportback

Combined fuel consumption in l/100 km (62.1 mi): - (NEDC); 10.1–9.6 (23.29–24.50 US mpg) (WLTP); Combined CO₂ emissions in g/km: - (NEDC); 229–218 (369–350 g/mi) (WLTP)

Consumption and emissions values are only available according to WLTP and not according to NEDC for this vehicle. Information on fuel consumption and CO₂ emissions in ranges are dependent on the chosen vehicle specification.

***The indicated consumption and emission values were determined according to the legally specified measuring methods. The WLTP test cycle completely replaced the NEDC on January 1, 2022, which means that no NEDC figures are available for vehicles with new type approvals from after this date.*

The figures do not refer to a single, specific vehicle and are not part of the offering but are instead provided solely to allow comparisons of the different vehicle types. Additional equipment and accessories (add-on parts, different tire formats, etc.) may change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Due to the more realistic test conditions, the consumption and CO₂ emission values measured are in many cases higher than the values measured according to the NEDC. This may result in corresponding changes in vehicle taxation since September 1, 2018. Additional information about the differences between WLTP and NEDC is available at www.audi.de/wltp

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the “Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models”, which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).