

Event announcement: Audi's 2022 Annual Media Conference via livestream

- Review of fiscal year 2021 and a look at the 2022 fiscal year
- Insights into current and future steps toward transforming into a digital car company
- World premiere of the upcoming fully electric concept car

Ingolstadt, March 10, 2022 – AUDI AG invites you to its Annual Media Conference, which will once again be held digitally on Thursday, March 17, 2022. The company will review its fiscal year 2021 and offer an outlook for 2022. Media representatives and interested parties can follow the Annual Media Conference live around the world starting at 11:00 AM (CET) at www.audimedia.tv.

Important figures and a world premier: along with the key financial figures 2021, Audi will offer insights into current and future steps in the company's transformational journey. AUDI AG's Board of Management will also explain the company's overarching strategy, including its most important elements: ecological, economic, and social sustainability.

One highlight of the Annual Media Conference will be the world premiere of the upcoming fully electric concept car. This vehicle once again emphasizes Audi's resolute orientation toward electric mobility.

Additional TV footage

Audi will broadcast its Annual Media Conference live online in German and English. The stream can be embedded in websites with an [embed code](#). A recording and additional TV footage will be available after the media conference from the [Audi MediaCenter](#).

Annual Media Conference

Thursday, March 17, 2022

Starting at 11:00 AM (CET)

TV Communications

Andreas Benz

Phone: +49-841-89-37568

Email: andreas1.benz@audi.de

www.audi-mediacyenter.com

Corporate Communications

Lisa Niermann

Spokesperson Finance and IT

Phone: +49-841-89-982842

Email: lisa.niermann@audi.de



The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segments. With its brands Audi, Ducati, Lamborghini and, since January 1, 2022, Bentley, it comprises the premium brand group within the Volkswagen Group. Its brands are present in more than 100 markets worldwide. Audi and its partners produce automobiles and motorcycles at 21 locations in 13 countries.

In 2021, the Audi Group delivered around 1.681 million cars from the Audi brand, 8,405 sports cars from the Lamborghini brand and 59,447 motorcycles from the Ducati brand to customers. More than 85,000 people all over the world work for the Audi Group, around 58,000 of them in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the premium brand group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.
