## <mark>Audi</mark> MediaInfo



## **Communications Motorsport**

Jürgen Pippig Telephone: +49 (0)841 89 34200 E-mail: motorsport-media@audi.de

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## DTM stars drive new Audi S4

- New company cars for Ekström, Scheider & colleagues
- Symbolic handover at Hockenheim DTM season opener

Ingolstadt/Hockenheim – From now on, Audi's DTM stars are privately driving the sportiest top-of-the line model of the A4 range: On the occasion of the DTM season opener at Hockenheim, Mattias Ekström, Oliver Jarvis, Tom Kristensen, Katherine Legge, Mike Rockenfeller, Timo Scheider, Alexandre Prémat, Martin Tomczyk and Markus Winkelhock received their new company cars – a total of nine Audi S4 and S4 Avant vehicles.

Head of Audi Motorsport Dr. Wolfgang Ullrich and Michael-Julius Renz, Head of Sales Germany of AUDI AG, symbolically handed over the vehicles at Hockenheim.

The Audi S4 and the Audi S4 Avant are the new sporty top-end models in the class of medium-sized vehicles. The S4 is powered by a 245 kW (333 hp) three-liter V6 engine with direct gasoline injection and a mechanical turbocharger. It accelerates the S4 to 100 kph in just 5.1 seconds but on average uses only 9.7 liters of fuel per 100 kilometers. The permanent four-wheel quattro drive superbly puts this power on the road.

- Ends -

Photographs and information available at www.audi-motorsport.info



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AUDI AG sold a total of 1,003,469 cars in 2008 and thus achieved its 13th consecutive record year. The Company posted new record figures with revenue of €34.2 billion and profit before tax of €3.2 billion. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Györ (Hungary), Changchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007 and of the Audi A4 in early October 2008. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include Automobili Lamborghini Holding S.p.A. in Sant'Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 58,000 people worldwide, including 46,500 in Germany. The brand with the four rings invests around €2 billion each year in order to sustain the company's technological lead embodied in its "Vorsprung durch Technik" slogan. Audi plans to significantly increase the number of models in its portfolio by 2015 to 42. The AUDI brand celebrates its 100th birthday in 2009. The company was founded by August Horch in Zwickau on July 16, 1909; he named it AUDI after the Latin translation of his surname ("hark!").

