



Communications Motorsport

Jürgen Pippig
Telephone: +49 (0)841 89 34200
E-mail: juergen.pippig@audi.de
www.audi-motorsport.info

Eva-Maria Veith
Telephone: +49 (0)841 89 33922
E-mail: eva-maria.veith@audi.de

Dieter Gass to reinforce Audi Sport

- **New position: Head of Racing Commitments**
- **Engineer is returning to Audi family**
- **Experience from eleven years in Formula One**

Ingolstadt, December 19, 2011 – Audi is tackling the 2012 motor sport season with an extended leadership team. Dieter Gass (48) will reinforce the squad led by Head of Audi Motorsport Dr. Wolfgang Ullrich as of January 1. The native of the German state of Hessen will assume the newly created role as Head of Racing Commitments.

“We’re facing a particularly challenging racing season with two high-caliber and intensive programs in the DTM and in the new FIA World Endurance Championship with numerous overlaps of calendar dates, new strong competitors and the development of new technologies,” says Dr. Wolfgang Ullrich. “We gave some thought to areas in which we might be able to benefit from reinforcements in order to meet the challenges that have continued to grow. One of the results of these considerations, among others, is this new position for centralized optimization of our racing commitments which we’ve been able to superbly fill with Dieter Gass.”

For Gass, this does not mark a new beginning at Audi Sport but a return to the Audi family. Gass, who has a degree in engineering, was working as an engineer for Audi Sport from November 1994 to March 2001, first in the super touring car department and, from 1999 on, in AUDI AG’s successful sports prototype involvement – as a race engineer at the Le Mans 24 Hours, among others.

From 2001 to 2009, Gass was involved in Toyota’s Formula One project in a leading role, initially as test engineer, then as vehicle engineer to today’s Audi factory driver Allan McNish and ultimately, from 2005 on, as chief engineer for all test and racing commitments.

After the Japanese manufacturer’s withdrawal from Formula One, Gass switched to the Lotus Formula One team to become its deputy technical director. As of 2010, he



also served as the team's sporting director at the Grand Prix races and represented it at the FIA.

"In his eleven Formula One years, Dieter Gass gathered a large amount of know-how from which Audi Sport will benefit in the future," Dr. Wolfgang Ullrich is convinced. "We never lost touch during this time and I'm very happy that we've been able to get him to come back to Audi now. He was the candidate we were wishing for to fill this role."

"Even during my time in Formula One I continued to intensively follow Audi's activities in motor sport," says Dieter Gass, who in his new role will be reporting directly to Head of Audi Motorsport Dr. Wolfgang Ullrich. "I'm looking forward to the exciting projects awaiting me there. The DTM and the sport prototypes are two projects that are extremely demanding, both technically and strategically. With my extensive experience, particularly concerning racing commitments, I'm hoping to be able to contribute my part to Audi Sport's ability to continue its success story in motor sport."

Dieter Gass studied electromechanical engineering design at the Technical University Darmstadt and did his thesis work on the development of a roll angle sensor for a motorcycle ABS system. He is married and the father of two children.

- End -



The Audi Group delivered around 1,092,400 cars of the Audi brand to customers in 2010. The Company posted revenue of €35.4 billion and an operating profit of €3.3 billion in 2010. In the first half of 2011, the Audi Group sold 652,970 vehicles bearing the four rings worldwide and achieved record figures in terms of revenue (€21.5 billion) and operating profit (€2.5 billion). Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007, of the Audi A4 in early October 2008 and of the Audi Q5 in July 2010. Production of the new Audi A1 has been running at the Brussels plant since May 2010. The Audi Q3 has been built in Martorell (Spain) since June 2011. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft., Automobili Lamborghini Holding S.p.A. in Sant'Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 60,000 people worldwide, including around 46,600 in Germany. Between 2011 and 2015 the brand with the four rings is planning to invest more than €11 billion, mainly in new products, in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" slogan. By 2015, Audi plans to increase the number of models in its portfolio to 42.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the newly established Audi Environmental Foundation. Under the heading of "Audi balanced mobility," the Company is directing its activities toward a major goal – comprehensive CO₂-neutral mobility.