



**Communications Motorsport**

Jürgen Pippig  
Telephone: +49 (0)841 89 34200  
E-mail: [juergen.pippig@audi.de](mailto:juergen.pippig@audi.de)  
[www.audi-motorsport.info](http://www.audi-motorsport.info)

Eva-Maria Veith  
Telephone: +49 (0)841 89 33922  
E-mail: [eva-maria.veith@audi.de](mailto:eva-maria.veith@audi.de)

## **Deliveries of the new Audi R8 LMS ultra begin**

- **First examples of the new GT3 sports car presented to customers**
- **Two German teams collect an R8 LMS ultra each in Neckarsulm**
- **Numerous detail improvements**

**Ingolstadt, March 3, 2012 – The first four examples of the new customer sport race car, the Audi R8 LMS ultra, have been delivered ready for the 2012 season. The teams Mamerow and Prosperia uhc speed collected the first two 420 kW (570 hp) GT3 sports cars in Neckarsulm on Friday. Two other vehicles were shipped to Japan at the same time.**

This marks the start of part two of a success story: Since 2009, Audi has produced more than forty examples of the first generation of the R8 LMS and has achieved 119 international victories with the vehicle. And now its successor is ready to go. Two race customers collected the first examples of the new Audi R8 LMS ultra at the Audi plant in Neckarsulm. Mamerow Racing based in Castrop-Rauxel and Prosperia uhc speed of Roth were the proud recipients of this evolution of the GT3 sports car. Peter Mamerow and his team and Udo Zink, Managing Director of Prosperia uhc speed, both accepted their vehicles in person at the Audi Forum in Neckarsulm.

“We are delighted that our sports car is enjoying such a great reception in the GT3 scene, which is becoming increasingly important internationally,” emphasized Romolo Liebchen, Head of Audi Sport customer racing at quattro GmbH, which develops, produces, and markets the Audi R8 LMS ultra. “Apart from our sales figures, we also take our conquest rate as a gauge of our success. We are delighted to welcome Mamerow Racing into the fold as a new member of the Audi customer sport community. The team has been a key player on the Nordschleife of the Nürburgring for years and has now decided to opt for our product. We are also just as delighted that Prosperia uhc speed has chosen to stay with us and we will be providing the team with their second R8 LMS ultra very soon. Other customer teams, some of which were with other brands until now, will follow in the next few weeks.”



Two other R8 LMS ultra vehicles are now heading overseas. They will be collected in Japan by Nova Engineering, one of quattro GmbH's four international service partners, and will then be presented to local customers there. Audi Sport customer racing will have delivered 20 examples of the new model by the end of April.

The new Audi R8 LMS ultra boasts numerous technical modifications in comparison to its predecessor. The new GT3 sports car is state of the art in everything from its passive safety to much improved aerodynamics, a more efficient cooling system, and modifications to its chassis. At a purchase price of 329,900 euros (plus VAT), Audi's newest customer sport race car is an attractive offer. This GT3 race car bearing the four rings also boasts very long intervals between overhauls. For example, the powerful V10 engine, which is based on a mass-produced engine, regularly clocks up 20,000 kilometers or more of racing before needing its first overhaul.

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The Audi Group delivered 1,302,659 cars of the Audi brand to customers in 2011. In 2011 the Company posted revenue of €44.1 billion and an operating profit of €5.3 billion. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). The Audi Q7 is built in Bratislava (Slovakia). In July 2010, CKD production of the Audi Q5 was added to the existing Audi A4 and A6 manufacturing operations in Aurangabad (India). At the Brussels plant, production of the Audi A1 has been running since May 2010, while production of the new A1 Sportback began in 2012. The Audi Q3 has been built in Martorell (Spain) since June 2011. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft., Automobili Lamborghini S.p.A. in Sant'Agata Bolognese (Italy), AUDI BRUSSELS S.A./N.V. in Brussels (Belgium) and quattro GmbH in Neckarsulm. Audi currently employs around 64,000 people worldwide, including around 48,000 in Germany. Between 2012 and 2016 the brand with the four rings is planning to invest a total of €13 billion - mainly in new products and the extension of production capacities - in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" slogan. Audi is currently expanding its site in Győr (Hungary) and will start production in Foshan (China) in late 2013.

Audi has long been fulfilling its social responsibility on many levels - with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the Audi Environmental Foundation. Under the heading of "Audi balanced mobility," the Company is directing its activities toward a major goal - comprehensive CO<sub>2</sub>-neutral mobility.