



Charging Stations and E-Cars: Audi Electrifies FC Bayern

- **FC Bayern's electrification initiative with Audi continues**
- **Charging infrastructure for electric cars at the Allianz Arena to be expanded**
- **Member of the Audi Board of Management for Sales and Marketing Wortmann: "Together with FC Bayern, we embody progress."**

Munich, May 19, 2021 – FC Bayern and its partner Audi have installed 21 charging points for electric vehicles at the Allianz Arena. As of this summer, the charging infrastructure will gradually be expanded, allowing electric vehicles to soon be charged in other areas of the record-holding German champions' stadium complex.

In September 2020, FC Bayern and Audi started their journey toward sustainable mobility together. The club's fleet of vehicles has been converted to electric drive in an ongoing process. A large proportion of the squad and the club management are now on the road with fully electric vehicles in the form of the Audi e-tron** or Audi e-tron Sportback**. Soon, the Audi e-tron GT** will be delivered to the pro athletes.

"Sustainable premium mobility is the focus of our strategic orientation at Audi," says Hildegard Wortmann, Member of the Board of Management of AUDI AG for Sales and Marketing. "Together with FC Bayern, we embody progress and are sending another clear signal in favor of electrification with the expansion of the charging infrastructure."

"The charging facilities at the Allianz Arena are an important investment into a sustainable future for us," says Andreas Jung, Director of Marketing, Sponsorship, and Events at FC Bayern. "This once again makes it clear that the long-standing partnership with AUDI AG goes far beyond standard sponsorship. For our players, the atmosphere on the pitch is always electric – so it's a fitting cooperation: both partners are future-oriented and want to make progress together."

Audi and FC Bayern have already installed 38 charging points at the training ground on Säbener Straße. They were connected to the grid in late summer of 2020, in time for the start of the Bundesliga season. FC Bayern has reduced its fleet consumption to less than 95 grams of CO₂/km, and is thus making an important contribution to sustainability.

Audi has stood side by side with the most successful club in German soccer since 2002, and since 2011 the brand with the four rings has also been a shareholder of FC Bayern München AG.

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

*Information on fuel consumption and CO₂ emissions as well as efficiency classes in ranges depending on the tires and alloy wheel rims used and on the equipment and accessories of the car.

**The collective fuel consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.



Electrification at Audi

The charging infrastructure for electric cars is constantly expanding. With the e-tron Charging Service (eCS), Audi offers access to more than 220,000 charging points in 26 countries throughout Europe. Furthermore, Audi is consistently expanding its range of electric models.

In 2021, for the first time ever, more than half of the newly introduced models will be electric. This kicked off with the world premiere of the Audi e-tron GT** in February. The Audi Q4 e-tron** and the Audi Q4 Sportback e-tron** are due to be released midway through the year. With these models, Audi is making it possible for its customers to enter the electric world of Audi in the compact segment for the first time.

In addition, Audi is strengthening its range in the PHEV (Plug-in Hybrid Electric Vehicle) segment: around every second combustion-engine series will also feature a plug-in hybrid model this year. By 2025, Audi intends to offer more than 20 fully electric models and significantly accelerate the expansion of its PHEV range. The company predicts that by then, fully electric and hybrid automobiles will make up around one-third of its global distribution.

[More information:](#)

eCS charging map: around 220,000 charging points currently accessible

The [e-tron Charging Service](#) (eCS) provides uniform access to one of the largest public charging networks in Europe

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 19 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna/Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2020 fiscal year, AUDI AG achieved total revenue of €50.0 billion and an operating profit before special items of €2.7 billion. At present, 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.

Fuel consumption of the models named above

Information on fuel/electricity consumption and CO₂ emissions in ranges depending on the tires and alloy wheel rims used and on the equipment and accessories of the car.

Audi e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): 26.1–21.7 (WLTP); 24.3–21.4 (NEDC); combined CO₂ emissions in g/km (g/mi): 0 (0)

Audi e-tron Sportback

Combined electric power consumption in kWh/100 km (62.1 mi): 25.9–21.1 (WLTP); 24.0–20.9 (NEDC); combined CO₂ emissions in g/km (g/mi): 0 (0)

Audi e-tron GT

Combined electric power consumption in kWh/100 km (62.1 mi): 21.6–19.9 (WLTP); 19.6–18.8 (NEDC); combined CO₂ emissions in g/km (g/mi): 0 (0)

Audi Q4 e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): 20.0–17.0 (WLTP); 17.8–15.8 (NEDC); combined CO₂ emissions in g/km (g/mi): 0 (0)

Audi Q4 Sportback e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): 20.9–16.6 (WLTP); 17.9–15.6 (NEDC); combined CO₂ emissions in g/km (g/mi): 0 (0)



The indicated consumption and emissions values were determined according to the legally specified measuring methods. Since September 1, 2017, type approval for certain new vehicles has been performed in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Since September 1, 2018, the WLTP has gradually replaced the New European Driving Cycle (NEDC). Due to the realistic test conditions, the fuel consumption and CO₂ emission values measured are in many cases higher than the values measured according to the NEDC. Vehicle taxation could change accordingly as of September 1, 2018. Additional information about the differences between WLTP and NEDC is available at www.audi.de/wltp.

At the moment, it is still mandatory to communicate the NEDC values. In the case of new vehicles for which type approval was performed using WLTP, the NEDC values are derived from the WLTP values. WLTP values can be provided voluntarily until their use becomes mandatory. If NEDC values are indicated as a range, they do not refer to one, specific vehicle and are not an integral element of the offer. They are provided only for the purpose of comparison between the various vehicle types. Additional equipment and accessories (attachment parts, tire size, etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics and, like weather and traffic conditions as well as individual driving style, influence a vehicle's electrical consumption, CO₂ emissions and performance figures.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the "Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).