



**Product and Technology Communications**

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## **Awards for Audi from January to February**

**Ingolstadt, March 3, 2017**

### **Audi defends its title in the DEKRA Used Car Report**

In this year's DEKRA Used Car Report the Audi A6 defended the Best of All Classes title. The Audi A6 also took the top spot in the Upper Medium Class/Upper Class category. The Audi TT won first place in the Sports Car/Convertible ratings, and the Audi Q5 was selected as the best SUV. The DEKRA Used Car Report is based on the results of around 15 million general inspections. (March 2, 2017)

### **Double victory in Best Cars 2017**

Audi takes home two overall wins in Best Cars 2017. The Audi A1 took first place in the subcompact category in the reader survey by *auto motor und sport* magazine. The Audi A3 won in the compact class. Readers of the popular automotive publication selected their favorites in eleven categories and from 378 models. The award ceremony took place this year for the 41st time. (January 26, 2017)

### **German Design Award for the Audi Q2**

The Audi Q2\* was honored with the gold in the German Design Award competition. At the award ceremony the compact SUV claimed victory in the Excellent Product Design – Transportation category, and its individualistic, polygonal design was noted as particularly impressive. In the jury's opinion: "This elegant car has the potential to be a trendsetter." The German Design Award is presented by the German Design Council and is one of the most prestigious competitions in the design industry. (February 10, 2017)

### **Audi A3 is the "sensible car"**

For the 17th time, *Guter Rat* and *SUPERillu* magazines have honored cars that represent sustainable engineering, high safety standards and good value for money. The Audi A3 impressed in all criteria, especially with its alternative drive concepts, and therefore took first place in the Compact category. Readers selected their favorites from 25 cars and expressed their preference for models that combined efficiency, safety and driving pleasure. (January 27, 2017)

### **Audi voted Best Employer of 2017**

Audi enjoys a superb reputation among German workers: That is the conclusion of the recent Best Employer 2017 study from FOCUS Business, in cooperation with Statista Institut of Hamburg and the kununu social network. Audi outpaced BMW and Daimler to top the Automobile and Supplier category. Employees from 2,000 companies were able to submit their personal ratings to determine Germany's top employer. In all, more than 100,000 individual assessments were received. (January 31, 2017)

\* The collective fuel consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.



**International honors:**

**UK: Audi takes four What Car? awards**

With four prizes, Audi took home more awards than any other brand in the UK's What Car? Awards for 2017. The Audi TT was named Coupé of the Year for the third consecutive time. First prize went to the Audi Q7\* as the Luxury SUV of the Year and the Audi A4 was judged Executive Car of the Year. The Audi A3 Sportback\* impressed the jury with its Audi virtual cockpit and traffic jam assistant. It took the honors as Best Family Car with these features. (January 11, 2017)

**Singapore: Prize for the RS 3 Sportback**

The ST-Torque Awards have been presented to the best cars for 2016 by the automotive magazine *Torque*, in cooperation with *The Straits Times (ST)* magazine. The Audi RS 3 Sportback took top honors in the Best Hot Hatch category. The jury described the premium compact car as an "outstanding all-rounder" and particularly highlighted its performance and high quality standards. Awards were presented in 10 categories for the sixth time. (January 7, 2017)

**Switzerland: three first-place finishes in Best Cars 2017**

In the Best Brands survey, readers of the Swiss magazine *Auto Illustrierte* rated carmaker brand value and selected their favorites in 13 different categories. In the Best Cars award ceremony, Audi received top honors in the ratings for good workmanship, advanced technology and producing good advertisements. (January 24, 2017)

**South Africa: Audi A4 is Business Class Car of the Year**

The Audi A4 was honored as the Business Class Car of the Year in the Cars.co.za Consumer Awards from WesBank, one of South Africa's biggest providers of credit for car financing. The jury based its decision above all on the quality of the interior. In the Cars.co.za Consumer Awards, the best cars on the South African market are selected by a jury of experts and customers. (January 19, 2017)

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**Fuel consumption of the models named above:**

**Audi Q2:**

Combined fuel consumption in l/100 km: 5.8 – 4.1 (*40.6 – 57.4 US mpg*)\*\*;  
Combined CO<sub>2</sub> emissions in g/km: 134 – 109 (*215.7 – 175.4 g/mi*)\*\*

**Audi A3 Sportback:**

Combined fuel consumption in l/100 km: 6.0 – 3.8 (*39.2 – 61.9 US mpg*)\*\*;  
Combined CO<sub>2</sub> emissions in g/km: 137 – 99 (*220.5 – 159.3 g/mi*)\*\*

**Audi Q7:**

Combined fuel consumption in l/100 km: 7.6 – 5.5 (*30.9 – 42.8 US mpg*)\*\*;  
Combined CO<sub>2</sub> emissions in g/km: 199 – 144 (*320.3 – 231.7*)\*\*

\*\* Figures depend on the tire/wheel sets used and the engine/transmission variant.

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2016, the Audi Group delivered to customers about 1.871 million automobiles of the Audi brand, 3,457 sports cars of the Lamborghini brand and 55,451 motorcycles of the Ducati brand. In the 2015 financial year, AUDI AG achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 88,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.