



Communications Motorsport

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Audi welcomes US DTM initiative

- **Plans for new US race series with DTM racecars**
- **Possible new fields of competition for the Audi RS 5 DTM**
- **Development Boss Wolfgang Dürheimer: “Of interest to Audi”**

Ingolstadt/New York, March 26, 2013 – a new and promising opportunity in motorsport opens up for Audi: as announced at a press conference today in New York, the organizers of NASCAR and GRAND-AM plan a US based race series for DTM racecars like the Audi RS 5 DTM.

To this end, a dedicated platform for the spectacular DTM cars should be in place in the USA by 2016. The responsible parties of the ITR have concluded a corresponding cooperation with their partners in America. It complements a previously existing and similar agreement with the Japanese Super GT Championship organizers.

“As a consequence, the opportunity arises in the future to race the Audi RS 5 DTM not only in Europe, but also in Asia and North America in premium championships,” says Wolfgang Dürheimer, Member of the Board for Technical Development at AUDI AG. “As a globally active company, this is exciting and interesting for Audi.”

Scott Keogh, President of Audi of America: “Audi has a strong and spectacular history in US motorsport. We are currently looking for options that will allow the four rings to be more visible again on the race tracks throughout the USA. It’s fantastic news that there could soon be a US DTM. The Audi RS models are very popular in America. I’m convinced that our customers will be delighted to see the Audi RS 5 DTM in action.”

Audi has been active for more than 30 years in motorsport and was frequently successful in the USA during this period. In the 1980s, the brand with the four rings triumphed three times in succession at the Pikes Peak hill climb in Colorado. In 1988, Audi won the Trans-Am Series, in 1989 the Audi 90 quattro was the dominant car in the IMSA GTO series. Audi won the American Le Mans Series (ALMS) championship title nine times in succession between 2000 and 2008. In January, the Audi R8 GRAND-AM celebrated a GT victory in the 24-hour race at Daytona (Florida). With the R18 e-tron quattro, Audi clinched the brand’s eleventh victory in



the 12-hour race at Sebring (Florida) 10 days ago.

Audi teams have won the DTM title in Europe eight times to date: 1990 and 1991 with the Audi V8 quattro, 2002 with a Coupé based on the Audi TT plus 2004, 2007, 2008, 2009 and 2011 with the Audi A4 DTM. For the new DTM regulations introduced last year, Audi Sport developed the Audi RS 5 DTM, with which three teams join the grid with eight drivers in 2013. The new DTM season begins on May 5 around the Grand Prix circuit at Hockenheim.

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The Audi Group delivered more than 1,455,100 cars of the Audi brand to customers in 2012. In 2012, the Company posted revenue of €48.8 billion and an operating profit of €5.4 billion. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). The Audi Q7 is built in Bratislava (Slovakia). In November 2012, CKD production of the Audi Q7 was added to the existing Audi A4, A6 and Q5 manufacturing operations in Aurangabad (India). At the Brussels plant, production of the Audi A1 has been running since 2010, while production of the new A1 Sportback began in 2012. The Audi Q3 has been built in Martorell (Spain) since June 2011. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft. (Győr, Hungary), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy), AUDI BRUSSELS S.A./N.V. (Brussels, Belgium), quattro GmbH in Neckarsulm and the sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). Audi currently employs more than 68,000 people worldwide, including around 50,000 in Germany. The brand with the four rings plans to invest a total of €11 billion by 2015 – mainly in new products and the expansion of production capacities – in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" claim. Audi is currently expanding its site in Győr (Hungary) and will start production in Foshan (China) in late 2013 and in San José Chiapa (Mexico) in 2016.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the Audi Environmental Foundation. Within the context of "Vorsprung durch Technik", which extends far beyond its products, the Company is directing its activities toward a major goal – comprehensive CO2-neutral mobility.