

## Audi Tradition shows legendary cars in Berlin

- Show at “DRIVE. Volkswagen Group Forum” with exclusive selection of automotive game changers from the Group’s brands until end of 2022
- Audi Tradition also present on Kurfürstendamm in Audi City in Berlin on June 18 and 19 – motto at Classic Days Berlin: “The Golden Twenties”

Berlin, June 14, 2022 – “AHEAD – Stories of Transformation” – this is the name of the current exhibition at Volkswagen Group’s representative office in Berlin. In it, the Group stages its transformation as a journey through the model history of its brands, spinning out the story to today, with the automotive industry undergoing its greatest transformation to date.

Audi Tradition is chipping in three legendary cars, a cutaway model, and a wealth of information to the show, thus putting “Vorsprung durch Technik” on display in Germany’s capital – for example, the lightweight design of the Audi A2 or the engineering expertise that inspired the legendary Audi quattro; the rally version of the latter is also on display in Berlin. 120,000 visitors have already seen the exhibition at the Group’s representative office at Friedrichstrasse 84, Berlin. It is still open daily from 10 AM to 7 PM until the end of 2022; admission is free.

The current exhibition shows that the will to change and the courage to renew have always been central components of the DNA of the Volkswagen Group and its brands. Before their visit, interested exhibition-goers can get inspired and get a first impression online at <https://drive-volkswagen-group.com/en/exhibition/>. A virtual tour is also available online at <https://drive-volkswagen-group.com/ausstellung/#virtualltour>.

### “The Golden Twenties”: A hundred years of Vorsprung at Classic Days Berlin

Classic Days Berlin brings car history to life: On the weekend of June 18 and 19, Audi Tradition will present gems from AUDI AG’s historic vehicle collection in and in front of Audi City in Berlin on Kurfürstendamm. In keeping with the 2022 motto “The Golden Twenties”, the cars on display along Berlin’s famous boulevard include an Audi R19/100 PS “Imperator” from 1929, a Horch 10/50 PS “Tourer” from 1925, and a Wanderer W11 Landaulet built in 1929.

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The Audi logo consisting of the four rings symbolizes the Audi, DKW, Horch, and Wanderer brands, which were merged into Auto Union in 1932. Auto Union and NSU merged in 1969 and played a major role in shaping the development of the automobile. Finally, in 1985, Audi NSU Auto Union AG became AUDI AG. Since 1998, Audi Tradition/Auto Union GmbH, together with NSU GmbH, has been maintaining and presenting Audi's extensive and wide-ranging history. The Audi museum mobile at the Audi Forum Ingolstadt is open daily from Monday to Friday between 9:00 a.m. and 5:00 p.m. and from 10:00 a.m. to 4:00 p.m. on Saturdays, Sundays, and public holidays. The August Horch Museum Zwickau is open Tuesday through Sunday from 9:30 a.m. to 5:00 p.m. AUDI AG and the city of Zwickau each hold a 50 percent stake in August Horch Museum Zwickau gGmbH. [www.audi.de/tradition](http://www.audi.de/tradition)

Audi Tradition supports the work of Audi Club International e.V. (ACI). The umbrella organization officially recognized by AUDI AG represents all of the Audi brand clubs as well as the clubs of the predecessor brands of today's AUDI AG. For more information, please visit [www.audi-club-international.de](http://www.audi-club-international.de)

The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segments. The brands Audi, Ducati, Lamborghini and Bentley produce at 21 locations in 13 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2021, the Audi Group delivered around 1.681 million cars from the Audi brand, 8,405 sports cars from the Lamborghini brand and 59,447 motorcycles from the Ducati brand to customers. In the 2021 fiscal year, AUDI AG achieved a total revenue of €53.1 billion and an operating profit before special items of €5.5 billion. More than 89,000 people all over the world work for the Audi Group, around 58,000 of them in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.

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