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## **Audi Sport TT Cup celebrates successful world premiere at Hockenheim**

- **New Audi one-make cup thrills crowd at DTM Festival**
- **Marc Coleselli wins round one in Audi Sport TT Cup**
- **Project Leader Rolf Michl: “Gripping motorsport”**

**Ingolstadt/Hockenheim, May 2, 2015 – The Audi Sport TT Cup has gone through its baptism of fire with flying colors. In the world premiere of the Audi one-make cup held as part of the DTM Festival at the Hockenheimring, 24 starters demonstrated the sportiness of the Audi TT\* as a racing version. The first race was won by the Austrian Marc Coleselli.**

In the new racing series for the Audi TT, the brand with the four rings offers young talents a new opportunity to enter the company’s successful motorsport world. The car’s extremely light body, the four-cylinder TFSI engine and the six-speed transmission have been adopted from the production model nearly unchanged and provide an ideal base for a race car.

Marc Coleselli was the driver prevailing in the historic first race. The 21-year-old from Salzburg (A) won the 13-lap round in front of Nicolaj Møller Madsen (DK) and Dennis Marschall (D). “This was a tremendous inaugural event for the Audi Sport TT Cup,” said Project Leader Rolf Michl. “The crowd saw gripping motorsport and we’re delighted about a second race being scheduled for tomorrow.”

In addition to 18 permanent entrants, six changing guest drivers race in the Audi Sport TT Cup. At Hockenheim, the two-way battle between the rallycross superstars Tanner Foust (USA) and Toomas Heikkinen (FIN) is attracting special attention. Round one of this duel went to Foust, who, in fifth place, secured victory in the guest driver classification as well. The two journalists Christian Gebhardt (D) and Horst von Saurma (D), who have racing experience under their belts, took positions 12 and 16.



Round two of the Audi Sport TT Cup will start on Sunday at 9.40. The race will be broadcast by live streaming on [www.audimedia.tv](http://www.audimedia.tv).

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**Related video:** <https://vimeo.com/126362381>

**\*Fuel consumption of the models named above:**

**Audi TT**

Combined fuel consumption in l/100 km: 7.5-4.2;

Combined CO<sub>2</sub> emissions in g/km: 174-110

In 2014, the Audi Group delivered approximately 1,741,100 cars of the Audi brand to its customers. The company achieved revenue of €53.8 billion and an operating profit of €5.15 billion in 2014. Audi operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun and Foshan (China) as well as Jakarta (Indonesia). The brand with the Four Rings will start producing cars in Curitiba (Brazil) this year and in San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). The company currently employs approximately 80,000 people worldwide, thereof around 58,000 in Germany. Total investment of about €24 billion is planned from 2015 to 2019 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long-term goal is CO<sub>2</sub>-neutral mobility.