



**Communications Motorsport**

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## **Audi Sport TT Cup: 100 days until the start**

- **New Audi one-make cup is entering the final stage**
- **18 permanent slots about to be awarded**
- **Project Leader Rolf Michl: “We could have filled two fields”**

**Ingolstadt, January 22, 2015 – In exactly 100 days from now, the inaugural race of the Audi Sport TT Cup will start as part of the DTM season opener at the Hockenheimring. The selection process for the 18 permanent slots has been nearly completed by now.**

“In making the selections, we were spoiled for choice and, due to the high quality, could even have easily filled two fields,” says Project Leader Rolf Michl. “The large number of worldwide applications confirms our expectation that the Audi Sport TT Cup will not only attract huge national but international attention as well.”

A total of 165 applications from 30 nations had been received by quattro GmbH. 18 junior drivers are now about to be awarded a permanent slot in the new one-make cup. From March 2 to 5, the physical foundations for the 2015 season will be laid during a fitness camp in Bavaria, immediately followed by a trip to Spain. At the Circuit de Catalunya in Barcelona the initial track tests will be held for the Audi Sport TT Cup, which will be held as part of six DTM events in Germany and Austria in the 2015 season.

Concurrently underway is the testing and ultimate fine-tuning 228 kW (310 hp) of the Audi TT cup, as well as the preparation of the race cars that are centrally fielded by quattro GmbH in all races. This guarantees maximum equality of opportunities.

The Korean company Hankook is the tire partner of the Audi Sport TT Cup. The first series partners have been determined and an attractive TV and media package is being put together behind the scenes.

Discussions with potential guest drivers have begun as well. Six cockpits are reserved for motorsport legends, celebrities and members of the media.

“Interest in these opportunities is huge as well,” says a pleased Rolf Michl. “Until



the season opener at Hockenheim we're going to have our hands full – these 100 days will pass in a flash.”

#### **2015 Audi Sport TT Cup calendar**

May 01–03	Hockenheim (D)
Jun 26–28	Norisring (D)
Jul 31–Aug 02	Red Bull Ring (A)
Sep 11–13	Oschersleben (D)
Sep 25–27	Nürburgring (D)
Oct 16–18	Hockenheim (D)

– End –

The Audi Group delivered approximately 1,741,100 cars of the Audi brand to customers in 2014. As one of the most successful models, the Audi A3 has been awarded the title of “World Car of the Year 2014“ by an international jury of journalists (combined fuel consumption in l/100 km: 8,3 – 3.2; combined CO<sub>2</sub> emissions in g/km: 194 – 35). In 2013, the company reported revenue of €49.9 billion and an operating profit of €5.03 billion. The company operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun (China) and Jakarta (Indonesia). Since the end of 2013, the brand with the Four Rings has also been producing cars in Foshan (China). As of mid-2015, Audi will operate a production facility in São José dos Pinhais (Brazil), followed by San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include Quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy), the sports motorcycle manufacturer. The company currently employs approximately 80,000 people worldwide, thereof approximately 55,800 in Germany. Total investment of around €24 billion is planned from 2015 to 2019 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long-term goal is CO<sub>2</sub>-neutral mobility.