

Audi shares first detailed look at the new A6 Sedan

Ingolstadt/Neckarsulm, April 7, 2025 – Audi will celebrate the world premiere of the new A6 Sedan on April 15. The classic business sedan sets standards in design and aerodynamics and brings innovation and comfort to life in the premium full-size class. Now there is a first detailed look at the vehicle.

With the A6 Sedan, Audi is expanding its successful model family and demonstrating how form and function join in perfect harmony to create a first-class driving experience. Strides have been made through meticulous attention to detail: The lower the drag, the higher the efficiency. The better the aeroacoustics, the greater the driving comfort. The more balanced the suspension and drive, the more precise, controlled, and dynamic the driving experience. The new A6 Sedan is outstanding in every respect.

Note for editorial offices:

Audi invites the media and the public to be present when the new A6 Sedan is shown for the first time. The presentation will take place here on April 15 at 2:00 p.m.:

<https://we.audi/a6sedanreveal>

All information, photos, and videos about the new Audi A6 Sedan will be made available on April 15, 2025, at 2:00 p.m. in the [Audi MediaCenter](#).

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2024, the Audi Group delivered 1.7 million Audi vehicles, 10,643 Bentley vehicles, 10,687 Lamborghini vehicles, and 54,495 Ducati motorcycles to customers. In the 2024 fiscal year, Audi Group achieved a total revenue of €64.5 billion and an operating profit of €3.9 billion. As of December 31, more than 88,000 people worked for the Audi Group, more than 53,000 of them at AUDI AG in Germany. With its attractive brands and numerous new models, the group is systematically pursuing its path toward becoming a provider of sustainable, fully networked premium mobility.
