

Audi shares a first look at the new Q5

Ingolstadt, August 28, 2024 – The brand with the four rings will present the third generation of its most popular SUV on September 2. An exclusive preview is now available.

Audi is continuing its model campaign. “The Audi Q5 has represented the success of Audi for more than 15 years,” says CEO Gernot Döllner. “With the third generation of our most successful SUV, we will now begin rejuvenating our SUV portfolio with efficient combustion engine models and hybrid versions.”

Audi will launch more than 20 new models in 2024 and 2025 – over 10 of them electric. This year, the new electric models commenced with the [Audi Q6 e-tron](#) in the spring and the [Audi A6 e-tron](#) in late July. At the same time, the company is rejuvenating its portfolio with combustion engine models like the A5 family unveiled in July.

Notice for the editors:

All information, images, and videos related to the new Audi Q5 model series will be available in the [Audi MediaCenter](#) from September 2.

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2023, the Audi Group delivered 1.9 million Audi vehicles, 13,560 Bentley vehicles, 10,112 Lamborghini vehicles, and 58,224 Ducati motorcycles to customers. In the 2023 fiscal year, Audi Group achieved a total revenue of €69.9 billion and an operating profit of €6.3 billion. Worldwide, an annual average of more than 87,000 people worked for the Audi Group in 2023, more than 53,000 of them at AUDI AG in Germany. With its attractive brands and numerous new models, the group is systematically pursuing its path toward becoming a provider of sustainable, fully networked premium mobility.
