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Audi A3 Sportback learns to "swim"

How the Audi A3 Sportback learnt to "swim" and other news from the Audi camp...

... a total of 30 new Audi A3 Sportback cars attracted a lot of attention in the Norisring paddock, a red Sportback in particular: throughout the weekend, it was floating on a platform in the "Dutzendteich" lake ...

... Dr Martin Winterkorn, Chairman of the Board of Management of AUDI AG, and several fellow board members were watching the Norisring race at the circuit ...

... in addition to the Audi boss and thousands of his employees, the Norisring - as usual - had enticed celebrities galore to come to Nuremberg: Audi's guests included Pierre Geisensetter, host of the "Herzblatt" show, MTV presenter Patrice Bouedibela, anchors Sonja Zietlow, Gioia von Thun and actor Dominic Booer, star of the "Gute Zeiten, schlechte Zeiten" daily soap ...

... Dieter Basche refreshed his old ties with the Audi V8 quattro, the car that had won the 1991 and 1992 DTM titles for Audi. The former Head of Audi Motorsport drove the V8 quattro during the Audi parade preceding the start of the race ...

... Audi works driver Pierre Kaffer was at the wheel of a 1989 Audi 90 IMSA-GTO during the Audi parade. Next Saturday, the Sebring winner will be contesting the 1000-kilometre race at the Nuerburgring in an Audi R8 entered by Audi Sport UK Team Veloqx ...

... on the occasion of the upcoming away race in Shanghai on 17 / 18 July, Audi were hosting ten Chinese journalists at the Norisring. On Saturday night, the Chinese guests had attended an Audi concert in Ingolstadt ...

... within the next few weeks, Le Mans winner Rinaldo Capello will have the opportunity to test the Audi A4 DTM, the car in which he will be having his DTM debut in Shanghai ...

... Peter Terting, "star of tomorrow" driver promoted by Audi, had the pleasure of driving "Miss Norisring" and other VIPs around the city circuit in the Abt-Audi DTM racing taxi ...

... on Saturday night, Mattias Ekström and his parents were having a party at the camp ground near the "Dutzendteich" lake on the occasion of the traditional Swedish "Midsommar" (midsummer) celebration

... in the Audi Super Pole, the competition for journalists on the Sony PlayStation2, merely two hundredths of a second made the difference between the victor and the runner-up. Winner of the day, Andre Dietzel (racing1.de) went around the virtual Norisring in 48.65 seconds, Holger Stemmler (Audi Scene) in 48.67 seconds ...

Find photos and further information on the Internet:
www.audi-sportpress.com (Accreditation required)