



**Communications Motorsport**

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## **Audi Motorsport Newsletter 04/2016**

- **Audi drivers on the red carpet in Berlin**
- **Mattias Ekström and Timo Scheider as chauffeurs on ice and snow**
- **Nicolaj Møller Madsen is promoted to GT racing**

**Ingolstadt, February 14, 2016 – Audi’s WEC and DTM drivers are using the winter break for off-track activities.**

### **Ekström and Lotterer at Berlinale**

Two Audi drivers visited one of the world’s most famous film festivals. Mattias Ekström and André Lotterer walked across the red carpet at the 66th Berlinale on Thursday and were guests at the opening event featuring the world premiere of a film. At the Audi Berlinale Lounge, the two race drivers met with Audi’s VIP guests and concluded the day with a dinner on the opening night.

### **DTM Champions as driving instructors on snow and ice**

14 readers of “Sport Bild” magazine had an unforgettable day at the Audi driving experience in Saalbach, Austria. The winners of a contest experienced the 367-hp Audi RS 3 Sportback\* on snow and ice as passengers of the two DTM Champions Mattias Ekström and Timo Scheider. Under the guidance of Chief Instructor Sepp Haider, they were subsequently allowed to take the wheel of an Audi S5\* themselves. “A cool event with lots of fun for the readers, as well as for us,” the two Audi DTM stars unanimously said.

### **Promotion for Audi youngster Nicolaj Møller Madsen**

Nicolaj Møller Madsen is one of the first drivers from the Audi Sport TT Cup to be promoted. The Dane finished Audi’s one-make cup as the overall runner-up in its 2015 inaugural season. Now, the 22-year-old talent from Odense has signed an agreement with Phoenix Racing. Møller Madsen will be promoted to the Blancpain Sprint Series, one of the most important European racing series for GT3 sports cars, where he will be driving an Audi R8 LMS from Ernst Moser’s team.

\*The collective fuel consumption of all models named above and available on the German market can be found in the list provided at the end of this MediaInfo



**A word from ... Jamie Green**

**With four victories and second place in the drivers' classification Jamie Green was the most successful Audi driver in the DTM last year. The Briton about the preparations for the new season and his expectations.**

**At the end of February, at a test in Spain, you'll be sitting in the cockpit of the Audi RS 5 DTM again for the first time since the finale of the 2015 season – that's a pretty long time, isn't it?**

I've been in the DTM for many years and am used to not getting to drive a lot aside from the race weekends. Not sitting in the car from October to February is definitely a long time. But that's no problem for me. I even think it's good to step back from racing for a few months in winter. It gives you time to recharge your batteries and keeps you fresh and motivated. When we start again at Hockenheim in May, I'll no doubt be really hungry for racing again.

**This year, there will only be two pre-season tests: the manufacturers' test at Montebelco and an ITR test at Hockenheim.**

In the DTM, we have phases like this in which the technical development of the cars has been frozen and testing is limited. I don't mind that because my performance apparently doesn't suffer from this. Still, it's great for me to participate in both tests this year. Five days in the car pre-season – for DTM conditions that's quite a lot.

**In 2015, the Audi RS 5 DTM was the car to beat. What do you expect of the new season?**

That's hard to say. A year ago, the technology of the cars was frozen as well – but in spite of this, BMW was surprisingly slow after Marco Wittmann had won the championship in the previous season. Who'd have expected that? In the DTM, there's simply nothing that's guaranteed. It's clear that we had a very good car last year and didn't clinch the drivers' and the manufacturers' titles only due to a lot of misfortune. Our speed was right. We're hoping for that to be the case again this year. Mercedes will be competing with a slightly different bodywork. So, there's a possibility that the balance of power may be shifting a little as a result. For me, personally, it's important that my environment remains the same. At Audi Sport Team Rosberg, I'm working with the same engineer and the same mechanics. We're a strong, small squad that has faith in itself and where everyone trusts each other. It's good that we're continuing to work together and hopefully will be taking our good momentum from last year into the new season.

**But in Adrien Tambay you're going to have a new teammate. What does that mean for you?**



Adrien has been driving for Audi in the DTM for quite some time. Even though we haven't been teammates up to now, we know each other well. We get along with each other very well. He's a fast driver and a youngster. I'm a little older and more experienced. I think from Rosberg's perspective, that's a good mix. That was the case with Nico (Müller) as well. For me, nothing will change. I'll have a young, fast teammate again who's going to make life difficult for me here and there. That's part of the challenge I enjoy.

**Coming up next week**

17/02 Miguel Molina's 27th birthday

- End -

**Fuel consumption of the models named above:**

**Audi RS 3 Sportback**

Combined fuel consumption in l/100 km: 8.3-8.1;  
Combined CO<sub>2</sub>-emissions in g/km: 194-189

**Audi S5 Coupé**

Combined fuel consumption in l/100 km: 7.9-7.7;  
Combined CO<sub>2</sub>-emissions in g/km: 184-179

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. In the second half of 2016, Audi will start production of the Q5 in San José Chiapa (Mexico). 100-percent subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2014 financial year, AUDI AG achieved total revenue of €53.8 billion and an operating profit of €5.15 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.