



Audi México sees more than 70 students graduate from its Dual Apprenticeship Program

- **Students obtained vocational training in different technical specialties**
- **This is the fourth generation of apprentices to graduate from the Dual Apprenticeship Program**
- **Niels Bosse, Vice President Human Resources and Organization: “Today we celebrate the completion of the studies of 71 students and the fourth generation of apprentices to graduate under the dual model, which today totals more than 270 graduates.”**

San José Chiapa, Puebla, August 27, 2021 - For the fourth time, Audi México has seen 71 students in four technical careers graduate the Dual Apprenticeship Program. As part of the corporate strategy and commitment of the San José Chiapa plant, more than ten percent of the students come from the municipalities near the factory. In addition, women are a fundamental part and represent more than 30 percent of the students in the program.

Audi México continues its commitment to offer quality education together with the Universidad Tecnológica de Puebla. Today, the 71 students of the Dual Apprenticeship Program are graduates of the four different technical specialties offered by the program:

- › Mechatronics
- › Production mechanics
- › Automotive mechatronics
- › Body and paint mechanics

The students were part of the dual education model, which consists of 80 percent practice and 20 percent theory. In the first stage, during 18 months, they obtained basic and specialized knowledge at the Specialization Center. In the second stage, which lasts one and a half years, the apprentices gained in-depth knowledge on the production processes by means of the new hybrid and digital model, which proved itself satisfactory, due to the COVID-19 contingency in the country.

Dr. Niels Bosse, Vice President of Human Resources and Organization: “Today, we celebrate the completion of the studies of 71 young people who are part of the fourth generation of apprentices to graduate under the dual model, which today totals more than 270 students. I acknowledge the work and performance of each of the students as they were able to adapt to the new ways of studying and working and thus successfully complete their studies. Congratulations to the fourth generation!”

To successfully conclude the program, the students were examined by the Cámara Mexicano-Alemana de Comercio e Industria (CAMEXA). For the first time and for all degree programs, the



exams were held on the premises of the Specialization Center in which the highest average results were obtained in the certification that is carried out by CAMEXA, three percentile more compared to 2020.

As part of the strategy of the Four Rings plant in Mexico, ten percent of the students belong to municipalities near the factory, putting into practice the right to education in the region through the Dual Apprenticeship Program. In addition, 30 percent of the students are women, thus guaranteeing access to inclusive education.

Since the start of the program in 2015, four generations have graduated and now have the necessary technical skills to enter employment or become part of the Audi México workforce. This is how the company promotes work in the region for successful economic and social development.

Actions such as these contribute firmly to goal four of the Sustainable Development Goals of the United Nations focused on quality education, which promotes educational opportunities for young people in the region in an inclusive and equitable manner, boosting access to learning and employment for young people in the region and the country.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 17 locations in 11 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of € 55.7 billion and an operating profit of € 4.5 billion. At present, about 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.
