

Audi Mexico achieves one million cars milestone ten years after starting production in San José Chiapa

- In May 2013, the first stone was laid for the construction of the Audi plant in Mexico.
- The factory's construction took 1,245 days before commencing global production of the Audi Q5.
- Tarek Mashhour, Executive President of Audi Mexico: "We are very excited to celebrate ten years in San Jose Chiapa. We thank all our employees who allowed us to write a history of success in Mexico."

San José Chiapa, Puebla, May 19, 2023- Audi Mexico commemorates ten years of history since laying the first stone for the plant's construction on May 4, 2013, in the company of municipal and state authorities and Audi Group executives. The Audi plant in San Jose Chiapa marked a before and after in Mexico's automotive industry, as it was the first factory to produce premium segment vehicles in the country. Audi Mexico celebrated another achievement on its tenth anniversary: making one million Audi Q5 units for the global market since the factory's operation began in September 2016. The Audi Q5s that drove off the plant's production lines were manufactured with a particular focus on resource efficiency. Throughout this decade, the company has also emphasized social sustainability, implementing actions in favor of the region in line with the Corporate Citizenship strategy promoted by AUDI AG.

"Congratulations to the entire Audi Mexico team for this impressive milestone. The plant in San José Chiapa is an important part of our global production network. It sets the standards for our 360factory strategy, especially in sustainability. Wastewater-free production, in particular, makes the site a role model within the Group", says Gerd Walker, Member of the Board of AUDI AG for Production and Logistics.

From installation to the present day, Audi Mexico has created more than 5,000 jobs, representing a figure considerably higher than planned before its construction. The arrival of Audi in Mexico has also generated over 20,000 indirect jobs corresponding to new suppliers and those who expanded due to the production of the Audi Q5. This has had a positive impact not only on the region but on the entire state of Puebla, a critical location within the Volkswagen Group's production network, as it has more than 55 years of experience with Volkswagen in Mexico.

Tarek Mashhour, Executive President of Audi Mexico: "We are excited and proud to celebrate ten years in San Jose Chiapa. We thank all our employees who have allowed us to write a history of success in Mexico. I congratulate all of them because their work is of world-class quality. We will continue our success story with the same passion and perfection that characterizes us, taking firm steps towards our company's future of sustainability and electromobility".

The factory's construction took 1,245 days from the first stone until production on September 30, 2016. San José Chiapa produces the Audi Q5 and its derivatives for the whole world (except China). As of May 2023, Audi Mexico has built a total of 1,000,000 units with passion and perfection that today circulate on streets, avenues, and highways worldwide.

Since laying the first stone, the Audi plant in the State of Puebla has operated with a deep commitment to environmental care and social and economic development. Several actions and initiatives promote the sustainable future of the region and its inhabitants. For example, Audi Mexico has been recognized as a Socially Responsible Company for six consecutive years, thanks to its actions on environmental protection and promoting the development of young people living in San José Chiapa.

Moreover, Audi Mexico aligns with the various programs promoted by its parent company in Germany, such as Mission:Zero, the Audi environmental program seeking worldwide carbon-neutral production for all Audi production sites by 2025. The San José Chiapa plant is more than 80% complete. Likewise, it aligns with the Corporate Citizenship strategy, acting as a good neighbor of the region. An example is building a Sports Park in San José Chiapa sponsored by the municipality to promote sports and health among the local inhabitants.

Communication Production Sites

Christine Kuhlmeier
Head of Communications Audi México
Tel.: +52 276 102 0868
E-mail: christine.kuhlmeier@audi.mx
www.audi-mediacycenter.com

External communication

Alfonso Ruíz
Tel.: +52 276 102 6609
E-mail: alfonso.ruiz@audi.mx



The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2022, the Audi Group delivered 1.61 million Audi vehicles, 15,174 Bentley vehicles, 9,233 Lamborghini vehicles, and 61,562 Ducati motorcycles to customers. In the 2022 fiscal year, AUDI Group achieved a total revenue of €61.8 billion and an operating profit of €7.6 billion. Worldwide, more than 87,000 people worked for the Audi Group in 2022, over 54,000 of them at AUDI AG in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.
