

Audi is again a Top Employer in 2022

- **Top Employers Institute is certifying AUDI AG as a “Top Employer Germany 2022”**
- **Along with AUDI AG, subsidiaries Audi Brussels, Audi México, Bentley, Ducati, Italdesign and Lamborghini also honored**
- **Member of the Board of Management for Human Resources Sabine Maassen: “The award confirms that we, together with our HR organization, will create the best working conditions in the future as well.”**

Ingolstadt, January 20, 2022 – Every year, the Top Employers Institute honors the most attractive employers in over 120 countries. For the second time in a row, AUDI AG is among the companies selected in Germany. That means that Audi is now officially a “Top Employer Germany 2022.” Audi did particularly well in the fields of Digital HR and Diversity & Inclusion. Along with AUDI AG, the subsidiaries Audi Brussels, Audi México, Bentley, Ducati, Italdesign, and Lamborghini were also honored as “Top Employers 2022” in the countries of the respective company headquarters.

New impetus for future HR understanding

With a Top Employers Score of 82 percent and good to very good results in every assessment category, AUDI AG clearly exceeds the required 60 percent minimum for certification as a Top Employer. With that, the company with the four rings came off even better this year than last.

“This award for our HR organization is highly valued. For us, it confirms that we are on the right path with our HR transformation. That is how we at Audi are creating the best working conditions for our employees and will score points with top talent in the future as well,” Audi Member of the Board of Management for Human Resources Sabine Maassen points out.

This certification is more than an award. Its findings are an important impetus for Audi to continue developing its understanding of HR. As such, those findings are contributing to future employer attractiveness.

Staffing organization even better this year

Audi received a particularly high rating in the field of Digital HR. For example, an internal HR digitization strategy is creating the framework for all digital HR matters, like an HR app for employees that already has more than 40,000 users. According to the Institute, Audi’s understanding of Diversity & Inclusion, which the company’s in-house diversity department and others have effectively supported for several years through various initiatives, creates attractive working conditions. Additionally, Audi’s HR organization gained points in the Engagement category. Employees have the opportunity to give feedback and thereby actively participate, for instance in optimizing processes.

With the help of regular employee surveys, Audi is elevating its employees' satisfaction with the HR division's offerings.

“Moreover, the new employer brand identity ‘We are progress’ shows that the employees at Audi are also actively helping to shape the transformation,” says Florian Husmann, who works in the HR Strategy department and is also Audi's Top Employer certification coordinator. He says that the campaign had a positive effect on the evaluation – and was the reason why Audi was able to elevate its assessment over the previous year.

Companies' attractiveness as employers is certified based on uniform standards that are updated annually – best practices that cover the entire HR organization and adjacent departments. Before the Top Employers Institute chooses companies, they are audited with the help of about 350 requirements.

Corporate Communications

Linda Kawan
Spokesperson Human Resources and
Organization
Cell: +49 151 168 066 35
Email: linda.kawan@audi.de
www.audi-mediacycenter.com

Corporate Communications

Sarah Braun
Spokesperson Human Resources and
Organization
Cell: +49 151 43861668
Email: sarah.braun@audi.de



The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segments. With its brands Audi, Ducati, Lamborghini and, since January 1, 2022, Bentley, it comprises the premium brand group within the Volkswagen Group. Its brands are present in more than 100 markets worldwide. Audi and its partners produce automobiles and motorcycles at 21 locations in 13 countries.

In 2021, the Audi Group delivered around 1.681 million cars from the Audi brand, 8,405 sports cars from the Lamborghini brand and 59,447 motorcycles from the Ducati brand to customers. More than 85,000 people all over the world work for the Audi Group, around 60,000 of them in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the premium brand group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.
