



Audi Hungaria: A quarter million Audi Q3s from Győr to the world

Győr, March 10, 2021 - The 250,000th Audi Q3 model rolled off the production line in Győr. The anniversary car was a tango-red Audi Q3 Sportback with plug-in hybrid drive, which will soon be heading to Germany.

"The success story of the Audi Q3 began in our company in 2018. Since then, it has been the model produced in the largest number of units, which we also manufacture with combustion engine, mild hybrid and plug-in hybrid drive. Thanks to the expertise and dedicated work of my colleagues, every model we produce represents premium quality and our passion for cars," says Les Zoltán, Board Member for Vehicle Production at Audi Hungaria.

The production of the Audi Q3 began at Audi Hungary in 2018. One year later, production of the Audi Q3 Sportback also began, which received the prestigious "Best Cars" award in the compact SUV/off-road vehicles category in 2020. In keeping with Audi Hungaria's traditions, an RS version of these models is also produced, powered by a 2.5-litre five-cylinder engine from Győr. Last year, the company produced a total of 155 157 cars, including 94 659 Q3 and 47 232 Q3 Sportback models built by employees in Győr. Thanks to the rise of electromobility, the company has already produced more than 24 000 mild hybrids and 480 plug-in hybrids in 2020. The largest markets for the Q3 model family last year were the United States, Germany and Italy.

In addition to the Q3 models, Audi Hungaria's vehicle production includes the Audi TT Coupé and TT Roadster models.

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Based in Győr, AUDI HUNGARIA Zrt. is a member of the Audi Group and the main engine supplier of the Audi and Volkswagen Groups. The company produces almost two million engines per year, including electric motor. The AUDI TT Coupé and TT Roadster, as well as the Audi Q3 and AUDI Q3 Sportback models are manufactured in Győr. Audi Hungaria has been supplying a large number of aluminium body parts to various brands of the Volkswagen Group, as well as an increasingly important development activity - vehicle drive and vehicle development. Audi Hungaria. For years, Audi Hungaria has been one of the largest companies in Hungary, one of the largest exporters in the country and the largest investor in the Hungarian automotive industry. At the end of 2020, Audi Hungaria had 12,226 employees.
