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Audi e-tron Charging Service Goes On-Grid

- **One contract and one charging card for access to more than 72,000 charging points in 16 EU markets**
- **Two charging tariffs for city and long-distance drivers**
- **One-year waiver of the basic fee for Audi e-tron customers with the "Transit" tariff**

Ingolstadt, February 1, 2019 — The green light has been given for unlimited, trouble-free electric mobility. The Audi e-tron Charging Service is going on-grid in ten markets. The service will be rolled out in a further six markets in the first quarter and expanded in Eastern Europe over the course of the year. When driving abroad, Audi customers can charge their cars according to the local purchasing conditions without any extra costs. To cover individual charging needs, customers can choose from two different tariffs. Providing a premium charging offer, Audi makes 80% of all public charging stations in Europe accessible on the basis of just one contract.

The e-tron (combined electric power consumption in kWh/100 km (62.1 mi)*: 26.2 - 22.6 (WLTP); 24.6 - 23.7 (NEFZ); CO_2 emissions combined in g/km (g/mi): 0) marks the dawn of a new era for Audi. The brand with the four rings is being transformed from a classic automotive manufacturer into a premium mobility systems supplier. The Audi e-tron Charging Service is part of a broad-based offering for charging and provides access to the public charging infrastructure in 16 European countries. The service will be rolled out in eight additional markets in Eastern Europe over the course of the year. Audi's charging card brings together more than 72,000 charging points operated by 220 providers. On longer journeys, Audi customers can charge their cars at the high-power IONITY network charging terminals and benefit from special conditions. Additional HPC charging points operated by other providers round off the e-tron Charging Service for long-distance journeys.

Freedom to choose: Two tariffs
To cover individual charging needs, the e-tron Charging Service offers two different tariffs. The "City" tariff is aimed primarily at urban commuters. It is available for a basic fee of €4.95 per month. For each charging process, customers then pay €7.95 for AC charging (up to 22 kW) and €9.95 for DC charging (up to 50 kW), regardless of the charging duration and how much energy is drawn.
For drivers who regularly travel long-distance, Audi recommends the "Transit" tariff. This costs €17.95 per month, although a one-year waiver of the basic fee is granted for first-time Audi e-tron buyers. With the "Transit" tariff, customers benefit from better access conditions with HPC contract partners such as IONITY, higher charging capacities and shorter charging durations. The Audi e-tron is the first series-production model capable of charging with up to 150 kW at their HPC (high-power charging) stations. This means that the electric SUV is all set for the next long-distance stretch of a journey in approximately half an hour. And what's more, the majority of electricity in IONITY's network is generated from green sources.

* Figures depending on the chosen equipment level

	City tariff*	Transit tariff*
Basic fee	€4.95/month	€17.95/month
AC charging (up to 22 kW)	€7.95/charging process	€7.95/charging process
DC charging (up to 50 kW)	€9.95/charging process	€9.95/charging process
IONITY HPC (up to 150 kW)	No offer	Audi Special Price, expected from middle 2019: €0.33/kWh Until launch Audi Special Price Ionity Introductory Price: €8.00/charging process

* Prices valid for the German market; minimum term: 12 months. Due to the applicable legal calibration regulations, only session prices in Germany are currently possible.

Freedom to travel: Standardized prices abroad too
Standardized, country-specific prices mean that you can travel freely and easily without having to constantly compare prices. Even when you're driving abroad, all you need is one contract and you can charge your car in currently 16 European countries. Audi customers will always pay the local standard price (based on charging speed) in whatever country they are in — and without any extra roaming costs. Thus, a customer traveling in a foreign country can charge their car at exactly the same price as a local user of the e-tron Charging Service.

myAudi app: Easy to use
The myAudi app or Audi navigation system can help you to locate the nearest charging station. In addition to planning your route and activating the charging points that it finds, the myAudi app can also tell you whether or not the charging terminal is currently available for use. You can start the charging process using your Audi charging card or the myAudi app. Identification and billing are performed automatically in the background. The app also displays the current charge status of your car.

Contract: Easy and transparent
To use the e-tron Charging Service, customers need to register once on the myAudi portal and conclude an individual charging contract. If necessary, your local Audi partner can help you to activate your contract. All charging processes are automatically billed together at the end of the month. You can use the myAudi portal or myAudi app to view your charging history and bills as well as manage your contract arrangements.

Partners: Groundbreaking collaboration
Audi developed the e-tron Charging Service together with Volkswagen Financial Services AG. The collaboration with Digital Charging Solutions GmbH has resulted in one of the biggest charging networks in Europe. "We are delighted to offer our e-tron customers a premium charging service with full network coverage and, together with our partners, to expand the electric mobility ecosystem," says Fermin Soneira, Audi's head of Product Marketing.

Volkswagen Financial Services AG is responsible for further expanding the charging service. "We are a strong partner for the Volkswagen Group's brands. The e-tron Charging Service is an outstanding example of how we are shaping the transformation toward global mobility services," says Gerald Künne, who heads the Mobility Unit of Volkswagen Financial Services.

The network coverage of the e-tron Charging Service is growing all the time, and the rollout in a further eight markets in Eastern Europe is currently being prepared. For more information about the network and country-specific market prices, visit www.e-tron.charging-service.audi

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Further information on official fuel consumption figures and the official specific CO_2 emissions of new passenger cars can be found in the "Guide on the fuel economy, CO_2 emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2017 fiscal year, AUDI AG achieved total revenue of €60.1 billion and an operating profit of €5.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobilit