



Communications Motorsport

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Audi driver Tambay to feature Playboy in the DTM

- **23-year-old Frenchman sporting the colors of the men's magazine**
- **Spectacular graphics for Edoardo Mortara's Audi RS 5 DTM**
- **Final tests as 'rehearsal' for season opener at Hockenheim**

Ingolstadt, April 14, 2014 – In the last official DTM tests before the season starts, Audi is presenting the liveries of its Audi RS 5 DTM cars that had not been revealed yet. On Adrien Tambay's race car, the famous black Playboy graphics are returning to the DTM.

From this Monday to Thursday, all eight Audi factory drivers are participating in the preparation for the DTM season opener on May 4. The drivers forming a squad together with DTM Champion Mike Rockenfeller and the two-time DTM Champions Mattias Ekström and Timo Scheider are sharing the testing time in four Audi RS 5 DTM cars. Following the successful track tests at Budapest, in which Audi set five out of eight possible best times, the main focus at the Hockenheimring will be placed on perfecting the processes, plus race simulations and set-up work for the first race.

“The level of excitement about the season opener is rising. You can clearly tell that's the case with all the drivers, engineers and mechanics,” says Dieter Gass, Head of DTM at Audi Sport. “We're happy with the way the preparations have gone so far and are definitely a step further ahead than we were at this time last year. We've still got our plate full though just for Hockenheim. As the race weekends only give us one practice session before qualifying anymore, the final track tests will also be about achieving the best possible basic set-up for the first weekend in May. So we're in for a heavy workload on these four days.”

Adrien Tambay is tackling the 'rehearsal' with special motivation. The graphics on his Audi RS 5 DTM make the 23-year-old Frenchman the new 'Playboy' in the DTM. “For a young sportsman like me that's obviously the perfect sponsor,” says Tambay with a smile. “I'm proud of running with the Bunny adorning my roof. But being fast is even more important.”



Edoardo Mortara's race car that advertises Audi's sporty RS models with striking red elements features spectacular graphics as well. Newcomer Nico Müller will be starting from the grid in the 2014 season with the Audi Financial Services logo. Well-known graphics, not least due to the 2011 and 2013 title wins, are the colors of the Schaeffler Group with which Mike Rockenfeller will be running again.

During the Hockenheim track tests the grandstands will be open to spectators. Tickets for the 2014 DTM can be purchased online at www.audi-motorsport.com/dtm or by calling +49 (0)841 8947777.

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The Audi Group delivered approximately 1,575,500 cars of the Audi brand to customers in 2013. In 2013 the company reported revenue of €49.9 billion and an operating profit of €5.03 billion. The company is globally operating in more than 100 markets with production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun (China) and Jakarta (Indonesia). Since December 2013, the brand with the Four Rings has been producing cars also in Foshan (China). In 2015, Audi will start production in São José dos Pinhais (Brazil), followed by San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy), the sports motorcycle manufacturer. The company currently employs more than 73,500 people worldwide, thereof more than 52,500 in Germany. Total investment of around €22 billion is planned from 2014 to 2018 - primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long-term goal is CO₂-neutral mobility.