

Audi delivers over 100,000 electric models in 2022 – despite challenging environment

- **Over 44 percent more fully electric cars handed over than in 2021**
- **Total volume of 1.61 million vehicles just below the previous year's figure**
- **Hildegard Wortmann, Member of the Board of Management for Sales and Marketing: "Focusing on electric mobility is the right strategy; positive outlook, thanks to an attractive portfolio and large number of orders"**

Ingolstadt, January 10, 2023 – In 2022, Audi was once again able to significantly increase deliveries of all-electric cars: with an increase of around 44 percent, the brand systematically continued its electrification strategy, thereby maintaining its course in a year characterized by global crises. In total, Audi sold over 1.61 million vehicles last year, which was close to the previous year's level despite prolonged supply bottlenecks and major challenges in the logistics chain. Audi beat 2021's results in Europe, Germany, and more core markets.

"The strong numbers for the all-electric models show us that our clear focus on electric mobility is the right path," says Hildegard Wortmann, Member of the Board of Management for Sales and Marketing at AUDI AG. Overall, Audi delivered 118,196 electric models to customers last year, which is 44.3 percent more than in 2021.

The high demand for the all-electric models Audi Q4 e-tron, Audi e-tron GT quattro, and Audi e-tron affirms the company's clear decision in favor of an all-electric future and will increase Audi's momentum on its path toward becoming a sustainable premium mobility supplier. A new model is already waiting in the wings: the new Audi Q8 e-tron is continuing the Audi e-tron's success story as an electric pioneer. The model has already received many preorders ahead of its market launch in the spring of 2023. Starting in 2026, Audi will only introduce all-electric cars to the global market.

"In a challenging and dynamic environment, our global team once again proved its resilience in 2022," says Hildegard Wortmann. "Thanks to extraordinary team spirit, operational excellence and effective sales control, we were able to close out the business year successfully."

Alongside the all-electric models, the Audi A3 (+12.1 percent), Audi A4 (+8.0 percent), and Audi Q5 (+2.7 percent) saw particularly large increases within the overall portfolio.

Audi Sport also had a special year in 2022: deliveries of 45,515 high performance cars mean a new record and an increase of 15.6% year-over-year.

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

**** The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.***

*****Consumption and emissions values are only available according to WLTP and not according to NEFZ for this vehicle. Information on fuel consumption and CO₂ emissions in ranges are dependent on the chosen vehicle specification.***

With 624,498 cars delivered in **Europe**, Audi was able to increase sales by 1.2 percent over 2021. All-electric models saw increased demand here as well, particularly the Audi Q4 e-tron (+99.4 percent), Audi e-tron GT (+29.2 percent), and the Audi e-tron (+8.5 percent). Audi Sport contributed to the strong result with a record of 29,417 vehicles delivered in Europe (+30.8 percent). In total, sales were higher 29 European markets year-over-year.

Sales in **Germany** were a particularly strong contributor to the positive trends in Europe (214,678 vehicles, +18.7 percent). A significant increase in fully electric model deliveries (+87.8 percent) made up a large portion of those. The company increased its market share here considerably, also due to a strong increase in deliveries of all-electric models (+87.8 percent). Audi Sport also set a new record in the company's home market with 12,993 models sold for an increase of 43 percent.

Demand for all-electric Audi models was as high as ever in **the US** in 2022. That is evident from the record 16,177 vehicle sales – an increase of 47.3 percent over 2021. There were 10,397 Audi e-tron sales alone, marking an increase of 7.2 percent. Since the launch of the Audi Q4 e-tron and Audi Q4 Sportback e-tron, Audi has the largest portfolio of electric cars in the market. Due to logistics and supply bottlenecks, the total number of vehicles delivered in the US was 186,875, slightly below the previous year at -4.7 percent. However, customer demand continues to be high.

The company delivered a total of 642,548 cars in **China**, which is 8.4 percent fewer than the previous year. The decline was due to the ongoing supply bottlenecks, particularly in semiconductors, as well as production limitations due to COVID-19. At the dealerships, constraints caused by the Covid pandemic also made themselves felt in temporary showroom closings. The number of fully electric models that were delivered increased by 9,8 percent. In 2022, the company successfully grew its electric portfolio in China with the new Audi Q5 e-tron Roadjet, the Audi Q4 e-tron and the Audi RS e-tron GT*. Further increases were achieved by the Audi A3 (+ 10.0 percent), Audi A4 (+14.9 percent), and Audi Q5 (+4.5 percent).

Demand for fully electric models in further markets around the world increased by 90.2 percent. In total, Audi delivered a total of 160,310 cars (-3.5 percent) in these markets, that, in addition to challenges in the supply chain and ongoing logistics bottlenecks, were also impacted by geopolitical crises. The company achieved significant growth, especially in the Middle East (+47.9 percent), India (+27.1 percent), and Taiwan (+22.2 percent).

“Even though we’re still facing global economic challenges, we’re looking toward the future with confidence,” says Hildegard Wortmann. “That’s because we’re going into 2023, during which we will accelerate the transformation together, with an attractive portfolio, a large number of orders and a highly motivated team.”

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Audi brand deliveries	Cumulative		
	2022	2021	Change vs. 2021
World	1,614,231	1,680,512	-3.9%
Europe	624,498	617,048	+1.2%
- Germany	214,678	180,883	+18.7%
- United Kingdom	110,193	117,993	-6.6%
- France	44,098	50,383	-12.5 %
- Italy	55,889	55,005	+1.6 %
- Spain	35,245	34,767	+1.4 %
USA	186,875	196,038	-4.7 %
Mexico	9,905	9,465	+4.6 %
Brazil	5,587	6,244	-10.5 %
Mainland China + Hong Kong	642,548	701,289	-8.4 %

Notice for the editors: The financial figures for the 2022 business year will be presented at the annual media conference on Thursday, March 16, 2023.

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segments. The brands Audi, Ducati, Lamborghini and Bentley produce at 21 locations in 13 countries. Audi and its partners are present in more than 100 markets worldwide.

In the 2021 fiscal year, AUDI Group achieved a total revenue of €53.1 billion and an operating profit before special items of €5.5 billion. More than 89,000 people all over the world work for the Audi Group, around 58,000 of them in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.

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Fuel/electric power consumption and emissions values of the models named above:****Audi Q8 e-tron**

Combined electric power consumption in kWh/100 km (62.1 mi): - (NEDC); 24,4–19,5 (WLTP);
combined CO₂ emissions in g/km (g/mi): 0 (0)

Audi Q4 e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): - (NEDC); 20,2–16,6 (WLTP);
combined CO₂ emissions in g/km (g/mi): 0 (0)

Audi Q4 Sportback e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): - (NEDC); 19,7–16,1 (WLTP);
combined CO₂ emissions in g/km (g/mi): 0 (0)

Audi e-tron GT quattro

Combined electric power consumption in kWh/100 km (62.1 mi): - (NEDC); 21,6–19,6 (WLTP);
combined CO₂ emissions in g/km (g/mi): 0 (0)

***The indicated consumption and emissions values were determined according to the legally specified measuring methods. The WLTP test cycle completely replaced the NEDC on January 1, 2022, which means that no NEDC figures are available for vehicles with new type approvals from after this date.*

The figures do not refer to a single, specific vehicle and are not part of the offering but are instead provided solely to allow comparisons of the different vehicle types. Additional equipment and accessories (add-on parts, different tire formats, etc.) may change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Due to the more realistic test conditions, the consumption and CO₂ emission values measured are in many cases higher than the values measured according to the NEDC. This may result in corresponding changes in vehicle taxation since September 1, 2018. Additional information about the differences between WLTP and NEDC is available at www.audi.de/wltp

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the “Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models”, which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).