

Audi A6 e-tron: New attractively priced entry-level models are introduced

- Audi A6 e-tron* with rear-wheel drive achieves a maximum system output of 240 kW, A6 e-tron quattro* a maximum of 340 kW
- A6 e-tron* provides up to 627 kilometers range, A6 e-tron quattro* up to 716 kilometers
- Entry-level variant available to order directly from 62,800 euros

Ingolstadt, October 29, 2024 – The A6 e-tron family is expanding: Audi is launching an entry-level variant with rear-wheel drive and a more affordable variant with quattro drive. The new drive variants are now available to order. The A6 Sportback e-tron* costs 62,800 euros, and the A6 Avant e-tron* 64,450 euros. The price for the A6 Sportback e-tron quattro* is 79,800 euros, and for the A6 Avant e-tron quattro* 81,450 euros.

At its world premiere in July this year, the new A6 e-tron* was presented in [two versions](#): the Audi A6 e-tron performance (power consumption in kWh/100 km combined: 17.0-14.0; CO₂ emissions in g/km combined: 0; CO₂ class: A) with rear-wheel drive and a system output of 270 kW (with Launch Control 280 kW) and a sporty Audi S6 e-tron (power consumption in kWh/100 km combined: 17.4-15.7; CO₂ emissions in g/km combined: 0; CO₂ class: A) with quattro drive and an output of 370 kW (with Launch Control 405 kW). Two further variants are now available to order: a more affordable A6 e-tron* with rear-wheel drive and a smaller battery, which has a total gross capacity of 83 kWh (75.8 kWh net), as well as another model with quattro all-wheel drive and a larger battery capacity of 100 kWh (94.9 kWh net).

The new A6 e-tron* with rear-wheel drive (power consumption in kWh/100 km combined: 16.6-13.6; CO₂ emissions in g/km combined: 0; CO₂ class: A) has a system output of 210 kW (with Launch Control 240 kW) and accelerates from 0 to 100 km/h in six seconds. Thanks to the 800-volt technology and a maximum DC charging output of 225 kW as standard, short charging stops are possible with the Audi A6 e-tron*. At a suitable charging station (High Power Charging, HPC), up to 260 kilometers can be recharged in just ten minutes for the Sportback* and 245 kilometers for the Avant*. The State of Charge (SoC) increases from 10 to 80 percent in 21 minutes. Intelligent, high-performance, and predictive thermal management makes this impressive charging performance possible. The total range is up to 627 kilometers for the A6 Sportback e-tron* and up to 598 kilometers for the A6 Avant e-tron*. The A6 Sportback e-tron* is the most economical derivative within the A6 e-tron family.

The specified equipment, data and prices refer to the model range offered in Germany. Errors and omissions excepted.

**The combined fuel consumption and emission figures for all models mentioned and available on the German market can be found in the list at the end of this text.*

The new, additional variant with quattro drive (power consumption in kWh/100 km combined: 17.5-14.7; CO₂ emissions in g/km combined: 0; CO₂ class: A) has a system output of 315 kW (with Launch Control 340 kW) and accelerates from 0 to 100 km/h in 4.5 seconds. The A6 e-tron quattro* can be recharged in just ten minutes at an HPC charging station with a maximum charging capacity of 270 kW, giving the Sportback* a range of up to 290 kilometers and the Avant* a range of 280 kilometers. Here, too, the State of Charge increases from 10 to 80 percent in just 21 minutes. The range is up to 716 kilometers (A6 Sportback e-tron quattro*) and up to 685 kilometers (A6 Avant e-tron quattro*).

Market launch and prices

The new variants are now available to order. Prices for the A6 e-tron* start from 62,800 euros for the Sportback and 64,450 euros for the Avant. The A6 Sportback e-tron quattro* costs 79,800 euros, the price for the A6 Avant e-tron quattro* is 81,450 euros.

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2023, the Audi Group delivered 1.9 million Audi vehicles, 13,560 Bentley vehicles, 10,112 Lamborghini vehicles, and 58,224 Ducati motorcycles to customers. In the 2023 fiscal year, Audi Group achieved a total revenue of €69.9 billion and an operating profit of €6.3 billion. Worldwide, an annual average of more than 87,000 people worked for the Audi Group in 2023, more than 53,000 of them at AUDI AG in Germany. With its attractive brands and numerous new models, the group is systematically pursuing its path toward becoming a provider of sustainable, fully networked premium mobility.

Consumption and emission values of the models mentioned

Audi A6 Sportback e-tron

Combined power consumption in kWh/100 km: 15.6-13.6;
combined CO₂ emissions in g/km: 0; CO₂ class: A

Audi A6 Avant e-tron

Combined power consumption in kWh/100 km: 16.6-14.4;
combined CO₂ emissions in g/km: 0; CO₂ class: A

Audi A6 Sportback e-tron performance

Combined power consumption in kWh/100 km: 15.9-14.0;
combined CO₂ emissions in g/km: 0; CO₂ class: A

Audi A6 Avant e-tron performance

Combined power consumption in kWh/100 km: 17.0-14.8;
combined CO₂ emissions in g/km: 0; CO₂ class: A

Audi A6 Sportback e-tron quattro

Combined power consumption in kWh/100 km: 16.5-14.7;
combined CO₂ emissions in g/km: 0; CO₂ class: A

Audi A6 Avant e-tron quattro

Combined power consumption in kWh/100 km: 17.5-15.5;
combined CO₂ emissions in g/km: 0; CO₂ class: A

Audi S6 Sportback e-tron

Combined power consumption in kWh/100 km: 16.7-15.7;
combined CO₂ emissions in g/km: 0; CO₂ class: A

Audi S6 Avant e-tron

Combined power consumption in kWh/100 km: 17.4-16.4;
combined CO₂ emissions in g/km: 0; CO₂ class: A