

## **An attractive entry into electric mobility: the Audi Q4 35 e-tron**

- **Battery capacity of 55 kWh (52 kWh net) enables a range of up to 365 kilometers; 125 kW (170 hp) ensures superior driving performance**
- **An integrated app store provides access to popular third-party apps; regular updates guarantee they are always up-to-date**
- **The base price of 45,600 euros includes extensive equipment as standard**

**Ingolstadt, July 18, 2024 - Audi is adding an interesting entry-level variant to the Q4 e-tron series: the multifaceted Audi Q4 35 e-tron\* costs 45,600 euros, and the Sportback with an elegant rear is 47,600 euros. The all-electric premium model includes comprehensive equipment as standard, offers a range of up to 355 kilometers (Sportback: 365 kilometers), and a DC charging capacity of 145 kW. New in the Q4 e-tron: an integrated app store enables direct access to popular third-party apps such as Spotify or Audible without using a smartphone. The Q4 35 e-tron\* will be available to order from July this year.**

The best-selling electric car of the Four Rings is becoming more attractive - thanks to an even broader model range. With the Q4 35 e-tron\*, Audi is making it easier to enter the all-electric premium compact segment. It will be available from July and is equipped with a 55 kWh (52 kWh net) battery, which enables a range of up to 355 kilometers for the compact SUV and 365 kilometers for the Sportback. Under optimum conditions and thanks to improved cell chemistry, the battery's charge level increases from 10 to 80 percent in just 25 minutes when charged at a fast-charging station. Up to 125 kilometers (Sportback: 130 kilometers) can be recharged in just ten minutes. The maximum DC charging power is 145 kW. The Q4 35 e-tron\* (combined power consumption in kWh/100 km: 19.2-17.0 (WLTP); combined CO<sub>2</sub> emissions in g/km: 0; CO<sub>2</sub> class: A) sprints from 0 to 100 km/h in 9.0 seconds, with a top speed of 160 km/h. A permanently excited synchronous machine (PSM) with 125 kW (170 hp) (combined power consumption in kWh/100 km: 19.2-16.4 (WLTP); combined CO<sub>2</sub> emissions in g/km: 0; CO<sub>2</sub> class: A) and high efficiency as well as superior power delivery provide the propulsion at the rear axle. The electric motor with sophisticated thermal management features energy-saving cooling: the geometry and arrangement of the gearwheels in the gearbox and specially shaped components for forwarding and distributing the oil keep the temperatures in the drivetrain low. The cooling circuit ensures that the oil is kept at the right temperature. A water-cooling jacket on the outside of the stator supports the cooling.

***The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.***

***\*The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.***

### **Optimally networked in an urban environment**

For the Q4 35 e-tron\* and the other variants in the Q4 e-tron model series, the Audi Application Store will be available in the vehicles' Multi-Media Interface (MMI) for the first time from July this year. It offers access to a large and growing selection of popular apps, from news and podcasts, sports and games, to video and entertainment, without using a smartphone. A data package of 25 GB for one year is included\*\*, which customers can activate free of charge via Cubic Telecom. The data connection is made via the vehicle's external aerial, improving reception quality and saving the smartphone's battery.

With a comprehensive navigation update, customers can plan charging more precisely. The desired battery charge level for the destination can be defined as a separate destination, or charging stations from specific providers, such as IONITY, can be selected. The smartphone interface connects the smartphone to the vehicle and seamlessly brings its content directly to the MMI touch display. Content, such as navigation, telephony, music, or selected third-party apps, can be transferred wirelessly or via a USB-C cable.

In addition, ChatGPT will be integrated into the online voice input of all Q4 e-tron models. ChatGPT offers a wide range of options that go beyond the previous voice control. With the extended voice control, customers can control the infotainment, navigation, and air conditioning and ask everyday questions. The ability to request information in natural language makes driving safer, as drivers can continuously monitor the traffic. ChatGPT is provided via Microsoft's Azure OpenAI Service. The basis for this new function for Audi customers is the Chat Pro solution from Cerence Inc. with automotive-grade ChatGPT integration.

### **Extensive equipment as standard from 45,600 euros**

Entry into electric mobility in the premium segment starts at 45,600 euros for the Q4 35 e-tron\*. The Q4 Sportback 35 e-tron\* starts at 47,600 euros. The extensive equipment includes among other things Audi MMI navigation plus, Audi Connect navigation and infotainment, and the fully digital 10.25-inch Audi virtual cockpit instrument cluster. The boot lid is electrically operated and reacts to foot gestures in conjunction with the optional convenience key. The heated front seats are also part of the standard equipment. The model is available to order immediately in both body variants.

*\*The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.*

*\*\* A separate registration and authentication on the Cubic Telecom website (<https://audi.cubictelcom.com/en>) are required for the booking. A separate contract is concluded between Cubic and the customer for this purpose. The data package is limited to one year of use. For country-specific availability, please contact your Audi partner or visit <https://audi.cubictelcom.com/en>.*

## Product and Technology Communications

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2023, the Audi Group delivered 1.9 million Audi vehicles, 13,560 Bentley vehicles, 10,112 Lamborghini vehicles, and 58,224 Ducati motorcycles to customers. In the 2023 fiscal year, Audi Group achieved a total revenue of €69.9 billion and an operating profit of €6.3 billion. Worldwide, an annual average of more than 87,000 people worked for the Audi Group in 2023, more than 53,000 of them at AUDI AG in Germany. With its attractive brands and numerous new models, the group is systematically pursuing its path toward becoming a provider of sustainable, fully networked premium mobility.

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**Fuel/electric power consumption and emissions values of the models named above:**

**Audi Q4 35 e-tron**

Combined electric power consumption in kWh/100 km (62.1 mi): 19.2-17.0 (WLTP);  
combined CO<sub>2</sub> emissions in g/km (g/mi): 0 (0) CO<sub>2</sub>-class: A

**Audi Q4 Sportback 35 e-tron**

Combined electric power consumption in kWh/100 km (62.1 mi): 18.7-16.4 (WLTP);  
combined CO<sub>2</sub> emissions in g/km (g/mi): 0 (0) CO<sub>2</sub>-class: A