

Siegfried Schmidtner

Plant Manager Audi Ingolstadt site

Siegfried Schmidtner was born in Ingolstadt in 1971. After obtaining his high-school diploma, he studied Mechanical Engineering at the Technical University of Munich, specializing in Construction and Development. He then completed a doctorate in Product Design and Process Chain Planning at Chemnitz University of Technology. In 1998, he joined Audi in Engine and Chassis Planning.

As Head of Production Planning for six and eight-cylinder engines, Schmidtner spent two years in charge of all V6 and V8 engine projects at the Hungarian site in Győr.

In 2006, Schmidtner became Head of the Audi A3 Ramp-Up and Analysis Center in Ingolstadt. Three years later, he moved to Vehicle Production Ingolstadt, heading up production of the Audi A3, the Audi TT and subsequently the Audi Q2. Among other things, he was responsible for the initial ramp-up of the Q2 and the ramp-up of the third generation of the Audi A3.

As Project manager, he assumed responsibility in 2017 for the planning and control of all production activities for vehicle and platform projects for the Electric premium platform and the B series, i.e. the Audi A4, Audi A5, and Audi Q5, including the plug-in hybrids, in the Production division. From November 2018, Siegfried Schmidtner was responsible for the central functions of production at AUDI AG, with a focus on production strategy, digitalization and transformation in the Production division. Among other things, the current matrix-oriented structure was created there.

In October 2019, Schmidtner took over management of the newly created Product Engineering department, at the intersection between the Production and Technical Development divisions. There, he was responsible for the virtual and physical assurance of product maturity and technical feasibility, worldwide production ramp-ups and the construction of all of the Audi brand's prototypes and pre-series vehicles.

Siegfried Schmidtner has been Plant Manager at the Ingolstadt location since December 1, 2022. In this role, he's responsible for all production-related departments and location-specific issues.