

Renate Vachenauer

Member of the Board of Management at AUDI AG

Procurement

Born in 1970 in Dillingen a. d. Donau, Renate Vachenauer pursued studies in electrical engineering at the Technical University of Munich (TUM) until 1995. In 1999, she completed her academic journey with a doctorate in engineering, specializing in electrical drives, from the TUM's Institute for Electrical Drive Systems and Power Electronics.

Vachenauer went to work for BMW in 1999, where she took on various project and group leadership functions in electronics/electronic driving dynamics development.

In 2006, Vachenauer went to the United States for for two and a half years. In Troy, Michigan, she worked on driving dynamics for BMW's Hybrid Technology Corporation as part of a cooperative effort with Daimler Chrysler and General Motors.

In 2009, Vachenauer returned to Germany and became a consultant in the field of total vehicle driver assistance at BMW AG. One year later, she assumed leadership of the active driver assistance systems department. After two other positions as department head – functional design for driving dynamics (2011-2013) and electronic control units for electric drive (2013-2014) – she worked for five years as the department director for transmission/drivetrain development.

In 2019, Vachenauer was named head of the special E/E Service Pack 2021 project. The heart of that project was the electric/electronic network for the coming generation of BMW vehicles.

At the start of 2020, she became department director for BMW's My Journey business line, which is responsible for navigation, mobility services, e-mobility, and map-based proficiency functions.

From April 2021, Renate Vachenauer was head of interior development, interaction/data management at AUDI AG.

Renate Vachenauer has been a member of the Board of Management at AUDI AG since April 1, 2023 and is responsible for Procurement.