

Oliver Hoffmann

General Representative Formula 1

Oliver Hoffmann was born in Hanover, Germany, on February 25, 1977.

After graduating from Leibniz University Hannover with a master's degree in mechanical engineering, he began his career in Volkswagen AG's Technical Development division in 2004.

From 2005 to 2011, Oliver held various positions at AUDI AG sites in Germany and abroad. He was initially in charge of quality assurance at Audi's Italian subsidiary Automobili Lamborghini. In 2006, he became responsible for developing V gasoline engines at Audi Neckarsulm.

In 2009, he accepted a management position in quality assurance at the Audi plant in Győr, Hungary, and subsequently for V gasoline engine development again at the Neckarsulm site.

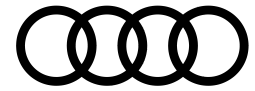
From 2012, Oliver served as the Assistant to the Chairman of the Board of Management of AUDI AG.

Between 2014 and 2017, he headed Powertrain Development at the site in Győr before assuming responsibility for Powertrain Development at AUDI AG.

Oliver was Head of Technical Development at Audi Sport GmbH from October 2017 until June 2018, when he was appointed Managing Director. In 2019, he accepted two additional management positions: Head of Technical Development at the Neckarsulm site and again Head of Powertrain Development at AUDI AG.

Since July 2020, Oliver has been heading the business operations of Technical Development at AUDI AG as Chief Operating Officer.

From March 1, 2021, to March 8, 2024, Oliver was a member of the AUDI AG Board of Management for the Technical Development division and significantly contributed to sharpening Audi's product DNA.



Since March 9, 2024, Oliver has held overall responsibility for implementing AUDI AG's commitment to Formula 1. As Chief Representative, he is responsible for managing all three pillars of the Formula 1 commitment: investing in the traditional Swiss racing team Sauber, developing the power unit for Audi Formula Racing GmbH at the Neuburg site, and strategically managing and executing the commitment by AUDI AG.