

Michael Breme

Chairman of the Board of Management of Audi Hungaria

Michael Breme, born in 1967, studied Materials Sciences at RWTH Aachen University and completed his studies as a graduate engineer in 1996. Breme began his professional career at AUDI AG as a planner for Body Substructure/Structure Planning and foreign plants. Four years later, he became a project manager in Overall Planning before being appointed assistant to the Head of Planning in 2002.

Two years later, the graduate engineer moved to the Audi Tool Shop. He acquired initial managerial experience there in his role as Head of Operations Management in Plant Systems/Equipment Construction, before assuming responsibility two years later for the Plant Systems/Equipment Construction segment in the Tool Shop. He became Site Coordinator of the Ingolstadt Tool Shop and Deputy Head of the Audi Tool Shop in 2008.

Breme became Head of the Audi Tool Shop in 2009 and had overall responsibility for the toolmaking sites in Ingolstadt, Neckarsulm, Győr/Hungary, Audi Tooling Barcelona (ATB) in Martorell/Spain and Audi Tooling China (ATC) in Beijing/China. Since 2015, he has also been Head of the Competence Center for Plant Systems and Forming Technology.

Michael Breme became Head of Production and Plant Planning at AUDI AG in 2016. He was responsible in this function for the production-side planning of all Audi brand vehicle projects and for the planning and implementation of plant structures at all Audi sites worldwide.

From the end of 2019 to October 2020, he headed the newly created “Strategic Planning” area. He was thus responsible for the continuous further development of an integrated Audi production strategy and the associated global production network. He assumed responsibility in this function for central management of the Production division. He was also responsible for the digitalization of production processes.

From October 2020 to January 2024, Michael Breme was Head of Steering Business Area Product Lines & Module Management at AUDI AG. In this function, his task involved developing and implementing a future-oriented approach to module and platform management. He also took on all shared functions across the product lines, such as change management, product conformity assurance and the role of central function for the R division. These functions included central specifications for process, project, quality and risk management in line with Audi Operational Excellence requirements.

Since February 2024, Michael Breme is Chairman of the Board of Management of Audi Hungaria.