

Recycling and upcycling at Lamborghini

- **Holistic approach for resource efficiency: In 2021, Lamborghini recycled around half of all waste from production.**
- **Waste and scrap from vehicle production is used in research and development, as well as for the manufacture of high-quality accessories.**

Sant'Agata Bolognese, 12. August 2022 – Sustainability is a pillar of Automobili Lamborghini S.p.A.'s corporate strategy. Resource-efficient upcycling and recycling play a particularly important role in this. For instance, the Italian super sports car manufacturer helps conserve natural resources and avoid CO₂ emissions that would otherwise accrue with the manufacture of these products. The super sports car manufacturer's environmental management also works in accordance with a continual improvement process. In 2009, Lamborghini was certified as compliant with the environmental management standard ISO 14001 for the first time. This international norm represents a globally accepted and applied standard for environmental management systems. In the same year, the first upcycling project got started at the plant in Sant'Agata Bolognese – and several projects have been added since then.

Lamborghini's environmental policy is an integral part of its long-term business activities. Its holistic vision follows a 360-degree approach. For instance, the plant has been certified as CO₂ neutral since 2015. In 2021, half of all hazardous waste from production was recycled. Instead of disposing of it, residual materials are transformed into new resources and products at Lamborghini.

From trash to leather accessories

When it comes to upcycling, Lamborghini uses leather that hasn't passed quality controls, as well as waste that can't be used for vehicles because it has small natural defects or its size is insufficient. As part of its Upcycled Leather Project, this material is processed into small, personalized leather goods and accessories in collaboration with the Cooperativa Cartiera in Marzabotto, near Bologna. The project's first four products include a tote bag, a smartphone case, a keychain and a credit card case. They're available at [lamborghinistore.com](https://www.lamborghini.com) and authorized dealers, and they bear both the Lamborghini logo and the inscription "Reduce, Reuse, Recycle".

Development work as a recycling method

Automobili Lamborghini frequently uses carbon-fiber and composite materials in the production of its vehicles. The super sports car manufacturer from Sant'Agata Bolognese uses the waste that accrues in the production of these refined materials for research and development activities. In the process, the company has reclaimed around 27 tons of waste that otherwise would not have been able to be used since 2020.

As an alternative to recycling, the material is also donated to educational institutions like the Experis Academy in Forno di Taro and university associations like Bologna Motorsport. There, the materials are reused for the purpose of educating new technicians and engineers. This kind of material recycling is advanced alongside the development of the smaller production of gadgets and accessories for Lamborghini customers and events.

Lamborghini Communications

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